

GUJRAT SAMACHAR ADVERTISEMENT RATES

		Black and White		Basic Rate(Inside page)		
		Rate Per Col.cm.		Colour		
Single Editions				Rate Per Col.cm.		
Ahmedabad		2400		3000		
Baroda		1020		1200		
Surat		1020		1200		
Rajkot		720		870		
Bhavnagar		360		390		
Bhuj		180		240		
Mubmai		1800		2100		
All Gujrat Editions		5700		6900		
All Editions (with Mumbai)		7500		9000		
In Rs./Per cc)	Front page		Back page		Page 3	
	B/W	COLOUR	B/W	COLOUR	B/W	COLOUR
Gujarat Samachar						
Ahmedabad	4800	6000	3600	4500	3000	3750
Vadodara	2040	2400	1530	1800	1275	1500
Surat	2040	2400	1530	1800	1275	1500
Rajkot	1440	1740	1080	1305	900	1088
Bhavnagar	720	780	540	585	450	487
Bhuj	360	480	270	360	225	300
Mumbai	3600	4200	2700	3150	2250	2625
All Gujarat Edition	11400	13800	8550	10350	7125	8625
All Edition (With Mumbai)	11500	18000	11250	13500	9375	11250

1. For Appointment Category Rs 3600/- for all Gujarat Editions and Rs. 3900/- for all editions on Thursday and Saturday Only
2. For Audited Financial result and Un-audited financial Result 25% Discount on the National Rates.

CLASSIFIED ADVERTISEMENTS RATE PER WORD (MIN. 10 WORDS)			
Ahmedabad	39	Rajkot	15
Baroda	18	Bhuj	5
Surat	21	Bhavnagar	5
Mumbai	33		
COMMERCIAL CLASSIFIED ONLY AHMEDABAD 120			

Sp. Premium	
Special Page	25%
Fifth page	15%
Sp. Page + Sp. Position	50%
Election Ads	50%

GUJARAT SAMACHAR WEBSITE TARIFF CARD		
AD POSITION	BANNER AD SIZE	MONTHLY TARIFF(Rs.)
HOME PAGE TOP	468X60 PIXELS	4,00,000/-
INSIDE PAGE TOP	468X60 PIXELS	3,00,000/-
RIGHT PANEL TOP	300X250 PIXELS	3,50,000/-
RIGHT PANEL MIDDLE	300X250 PIXELS	2,75,000/-
RIGHT PANEL BOTTOM	300X250 PIXELS	2,00,000/-
HOME PAGE BOTTOM	300X250 PIXELS	2,00,000/-
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