



PROPERTY CLASSIFIEDS

Classified Display & Run on Line : Base & Add-on Rates

Effective 2019 Year				Classified Display Single Column Advt		Classified Run on Line (ROL) Advt			
Centre	Publication	Edition	SAP Code	Base	Add-on	Base	EL Base	Add-on	EL Add-on
Ahmedabad	The Times of India	The Times Of India - Ahmedabad	TOIA	280	151	530	106	530	106
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Baroda	BAR	94	47	266	53	128	26
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Rajkot	RAJK	42	24	106	21	47	9
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Surat	SUR	43	24	85	17	44	9
Ahmedabad	The Times of India	Ahmedabad Times	AHT	170	90	300	60	120	24
Ahmedabad	The Times of India	Baroda Times	BRT	106	42	212	42	95	19
Ahmedabad	The Times of India	Surat Times	SRT	34	21	55	11	33	7
Ahmedabad	The Times of India	Rajkot Plus - Ahmedabad	RAJP	30	14	43	9	22	4
Ahmedabad	The Times of India	Times Property - Ahmedabad	PRA	140	90	250	50	125	25
Ahmedabad	The Times of India	Times Property - Baroda	PRPLBR	85	43	234	47	117	23
Ahmedabad	The Economic Times	The Economic Times - Ahmedabad	ETA	125	80	270	54	130	26
Ahmedabad	Navgujarat Samay	Navgujarat Samay - Ahmedabad	NGAHM	23	21	141	28	10	2
Ahmedabad	Navgujarat Samay	Ahmedabad Times - Masala Mix	ATMM	44	15	95	19	10	2
Ahmedabad	Mirror	Ahmedabad Mirror	AMIR	170	60	425	85	123	25
Bangalore	The Times of India	The Times Of India - Bangalore	TOIBG	1010		879 1965	393 1780		356
Bangalore	The Times of India	The Times Of India - Mangalore	MANG	55	45	95	19	86	17
Bangalore	The Times of India	The Times Of India - Mysore	MYS	55	45	95	19	86	17
Bangalore	The Times of India	The Times Of India - Bangalore @ Hubli	HUB	55	45	95	19	86	17
Bangalore	The Times of India	Sunday Cl. Pullout-Non Matri-Bangalore	STOIBG	1020		877 1965	393 1780		356
Bangalore	The Times of India	Times Property - Bangalore	PRBG	1010		879 1875	375 1631		326
Bangalore	The Economic Times	The Economic Times - Bangalore	ETBG	250	125	400	80	360	72
Bangalore	Mirror	Bangalore Mirror -Broadsheet	MRBG	325	267	500	100	450	90
Bangalore	Vijay Karnataka	Vijay Karnataka - Bagalkot Edition	VKBAG	50	45	90	18	70	14
Bangalore	Vijay Karnataka	Vijay Karnataka - Bangalore	VKBA	350	250	600	120	432	86
Bangalore	Vijay Karnataka	Vijay Karnataka - Belgavi Edition	VKBLG	35	30	50	10	50	10
Bangalore	Vijay Karnataka	Vijay Karnataka - Chitradurga Edition	VKCHI	50	45	90	18	75	15
Bangalore	Vijay Karnataka	Vijay Karnataka - Gangavati Edition	VKGAN	50	45	90	18	70	14
Bangalore	Vijay Karnataka	Vijay Karnataka - Gulbarga Edition	VKGUL	50	45	90	18	50	10
Bangalore	Vijay Karnataka	Vijay Karnataka - Hassan Edition	VKHAS	30	24	50	10	20	4
Bangalore	Vijay Karnataka	Vijay Karnataka - Hubli	VKHUB	100	75	180	36	125	25
Bangalore	Vijay Karnataka	Vijay Karnataka - Mangalore Edition	VKMAN	80	75	150	30	125	25
Bangalore	Vijay Karnataka	Vijay Karnataka - Mysore Edition	VKMY	80	75	150	30	125	25
Bangalore	Vijay Karnataka	Vijay Karnataka - Shimoga Edition	VKSHI	50	45	90	18	75	15
Bangalore	Vijay Karnataka	Vijay Karnataka - Belgaum Edition	VKNHBLG	27	27	50	10	50	10
Bangalore	Vijay Karnataka	Vijay Karnataka - Namma Mahanagar Edition	VKNHUB	27	27	50	10	50	10
Bangalore	Vijay Karnataka	Griha Vijaya - Bangalore	VKGR	275	201	480	96	432	86
Bhopal	The Times of India	The Times Of India - Madhya Pradesh	TOIMP	100	86	240	48	185	37
Bhopal	The Times of India	The Times Of India - Bhopal City Run	TOIBHOC	50	41	130	26	130	26
Bhopal	The Times of India	The Times Of India - Bhopal Upcountry Run	TOIBHOU	35	35				
Bhopal	The Times of India	The Times Of India - Indore	TOIND	50	35	130	26	130	26
Bhopal	The Times of India	The Times of India - Raipur	TOIRP	40	28	185	37	185	37
Bhopal	The Economic Times	The Economic Times - Madhya Pradesh	ETMP	25	25	120	24	120	24
Bhubaneswar	The Times of India	The Times Of India - Bhubaneswar	TOIBBR	63	53	315	63	158	32
Chandigarh	The Times of India	The Times Of India - Delhi - Chandigarh	TOICG	210	105	600	120	400	80
Chandigarh	The Times of India	Times Of Chandigarh City	TOICGCT	30	15	120	24	30	6
Chandigarh	The Times of India	Times Of Chandigarh	CHT	30	15	120	24	23	5
Chandigarh	The Times of India	Times Of Ludhiana	LDT	12	6	80	16	20	4
Chandigarh	The Times of India	Jalandhar Plus - Chandigarh	JLDP	10	5	30	6	10	2
Chandigarh	The Times of India	Jammu Plus - Chandigarh	JMP	8	4	30	6	10	2
Chandigarh	The Times of India	Shimla Plus - Chandigarh	SMP	8	4	30	6	10	2
Chandigarh	The Economic Times	The Economic Times Chandigarh	ETCG	25	25	130	24	30	6
Chennai	The Times of India	The Times Of India - Chennai	TOICH	650	400 1500		300	750	150
Chennai	The Times of India	The Times Of India - Coimbatore	TOICMB	170	95	425	85	175	35
Chennai	The Times of India	The Times Of India - Madurai/Trichy	TOITMD	40	35	250	50	150	30
Chennai	The Times of India	Sunday Cl. Pullout-Non Matri-Chennai	STOICH	650	400 1500		300	750	150
Chennai	The Times of India	Sunday Cl. Pullout-Non Matri-Coimbatore	STOICO	170	95	425	85	175	35
Chennai	The Times of India	Times Property - Chennai	PRCH	850	450 1900		380	950	190
Chennai	The Times of India	Times Property - Coimbatore	PRCO	170	95	425	85	175	35
Chennai	The Economic Times	The Economic Times - Chennai	ETCH	120	80	350	70	210	42
Cochin	The Times Of India	The Times Of India - Kerala	TOIKR	90	68	300	60	300	60
Cochin	The Times Of India	The Times of India - Kochi - Upcountry - Kerala	TOIKRKUP	90	56	300	60	300	60
Cochin	The Times Of India	The Times Of India - Kochi	TOIKRKO	90	63	300	60	300	60
Cochin	The Times Of India	The Times Of India - Malabar	TOIKRML	90	85	300	60	300	60
Cochin	The Times Of India	The Times Of India - Trivandrum - Kerala	TOIKRUV	90	86	300	60	300	60
Delhi	The Economic Times	The Economic Times - Delhi	ETD	250	225 1200		240 1080		216
Delhi	Navbharat Times	Delhi Times Masala Mix	HD	400	360 1800		360 1620		324
Delhi	Navbharat Times	Navbharat Times - City - Delhi	NBTMAH	400	360 1800		360 1620		324
Delhi	Sandhya Times	Times Property - Delhi	PRD	1100	990 4200		840 3780		756
Delhi	The Times of India	Sandhya Times - Delhi	SNTD	50	45	300	60	270	54
Delhi	The Times of India	Sunday Cl. Pullout-Non Matri	STOID	1100	990 4200		840 3780		756
Delhi	The Times of India	The Times Of India - Delhi	TOID	1100	990 4200		840 3780		756
Delhi	The Times of India	The Times Of India - Noida	TOINOI	65	59				
Gurgaon	The Times of India	The Times Of India - Delhi - Gurgaon	TOIDGR	150	100	500	100	300	60
Gurgaon	The Times of India	Nbt Masala Mix - Gurgaon	HDGR	50	40	300	60	200	40
Gurgaon	Navbharat Times	Nbt Masala Mix - Faridabad	HDFR	30	25	210	42	101	20
Hyderabad	The Times of India	The Times Of India - Hyderabad	TOIH	300	300	500	100	400	80
Hyderabad	The Times of India	Times Of India Vijayawada	TOIVJW	25	25	50	10	40	8
Hyderabad	The Times of India	The Times Of India - Visakhapatnam (Vizag)	TOIVSP	50	50	100	20	100	20
Hyderabad	The Times of India	Hyderabad Times - Secunderabad Zone	HTSZ	120	108				
Hyderabad	The Times of India	Vijayawada Times Of India (Citi Centric)	VJWT	25	25	50	10	40	8
Hyderabad	The Times of India	Education Times Of India Vijayawada	EDTVJW	25	25	50	10	40	8
Hyderabad	The Times of India	Property Times Of India Vijayawada	PRVJW	25	25	50	10	40	8
Hyderabad	The Times of India	The Times of India Hyderabad Property Tabloid	TOIHPR	250	250	300	60	300	60
Hyderabad	The Times of India	Times Property - Hyderabad	PRH	300	300	500	100	450	90
Hyderabad	The Times of India	Times Property - Visakhapatnam	PRVSP	30	30	50	10	50	10
Hyderabad	The Economic Times	The Economic Times - Hyderabad	ETH	175	159	325	65	280	56
Jaipur	The Times of India	The Times of Ajmer	AJMP	11	5	26	5	11	2
Jaipur	The Times of India	The Times Of India - Jaipur	TOIJ	135	105	340	85	265	66
Jaipur	The Economic Times	Economic Times - Jaipur	ETJ	20	10	40	10	20	5



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Centre	Publication	Edition	SAP Code	Base	Add-on	Base	EL Base	Add-on	EL Add-on
Jaipur	The Times of India	The Times Of India - Jaipur City	TOJUC	105	90	260	65	240	60
Jaipur	The Times of India	The Times Of India - Jaipur(Upcountry)	TOJUC	80	50	175	44	150	38
Jaipur	The Times of India	Alwar Plus	ALVP	17	5	37	7	16	3
Jaipur	The Times of India	Jodhpur Plus	JOP	17	5	37	7	16	3
Jaipur	The Times of India	Kota Plus -Jaipur	KTP	17	5	37	7	16	3
Jaipur	The Times of India	Udaipur Plus	UDP	17	5	37	7	16	3
Kolkata	The Times of India	The Times Of India - Kolkata	TOIK		380		1500		300
Kolkata	The Times of India	The Times Of India - Kolkata Guwahati	GUS	35	20	150	30	101	20
Kolkata	The Economic Times	The Economic Times - Kolkata	ETK	105	74	735	147	309	62
Kolkata	Samay	Ei Samay -Kolkata	ESAMK	75	53	800	160	296	59
Kolkata	Samay	Rabbaroori - Kolkata	RABBSK	70	53				
Kolkata	Samay	Ei Samay Bardhaman	ESMBDA	15	10			80	16
Lucknow	The Times of India	The Times Of India - Lucknow	TOIL	410	160	800	160	160	32
Lucknow	The Times of India	The Times Of India - Kanpur	TOIKN	80	45	265	53	55	11
Lucknow	The Times of India	The Times Of India - Delhi - West Utrkhand	TOIWUTK	75	42	265	53	75	15
Lucknow	The Times of India	The Times Of India - Lucknow @ Allahabad Varanasi	ALLVAR	75	43	280	56	55	11
Lucknow	The Times of India	The Times Of India Lucknow-City Run	TOILC	410	160	800	160	160	32
Lucknow	The Times of India	The Times Of India-Agra	TOIWAGR	33	11	85	17	45	9
Lucknow	The Times of India	The Times Of India-Bareilly	TOIWBLEY	42	12	110	22	45	9
Lucknow	The Times of India	The Times Of India-Dehradun	TOIWDEH	55	28	130	26	55	11
Lucknow	The Times of India	The Times Of India-Meerut	TOIWMEP	40	12	110	22	35	7
Lucknow	The Times of India	Agra Times	AP	33	17	85	17	25	5
Lucknow	The Times of India	Allahabad Times	ALP	60	28	225	45	45	9
Lucknow	The Times of India	Bareilly Times Of India	SPBL	60	28	235	47	65	13
Lucknow	The Times of India	Doon Times Of India	DP	33	17	110	22	35	7
Lucknow	The Times of India	Gorakhpur Plus - Lucknow	GORP	22	12	165	33	55	11
Lucknow	The Times of India	Haridwar Plus -Lucknow	HRWP	17	9	35	7	20	4
Lucknow	The Times of India	Kumaon Plus - Lucknow	KMPL	40	15	65	13	20	4
Lucknow	The Times of India	Times Property - Lucknow	PRL	410	160	800	160	160	32
Lucknow	The Economic Times	The Economic Times - Lucknow	ETL	90	52	130	26	40	8
Lucknow	Navbharat Times	Navbharat Times - Lucknow	NBTL	100	50	300	60	140	28
Mumbai	The Times of India	The Times Of India - Mumbai	TOIM	1300	1300	4000		800/4000	800
Mumbai	The Times of India	Sunday Times Of India - Mumbai	STOIM	1300	1300	4000		800/4000	800
Mumbai	The Times of India	Times Of India - Navi Mumbai	TOIWP	80	45	230	46	161	32
Mumbai	The Times of India	Andheri-West (West Side Plus)	ANDWP	80	45	115	23	81	16
Mumbai	The Times of India	Bandra Khar (West-Side Plus)	BAPA	80	45	115	23	81	16
Mumbai	The Times of India	Bandra To Borivili (West Side Plus)	WSP	140	111	460	92	322	64
Mumbai	The Times of India	Chembur Ghatkopar Plus	CHGP	80	45	115	23	81	16
Mumbai	The Times of India	Cuffe Parade Worli (BT Zone Phases)	SOBO	50	50	121	24	85	17
Mumbai	The Times of India	Dahisar-Virar (West Side Plus)	DAVI	80	45	178	36	125	25
Mumbai	The Times of India	Dombivli Kalyan Plus	SUBP	60	33	100	20	70	14
Mumbai	The Times of India	Downtown Plus	DTP	90	50	259	52	181	36
Mumbai	The Times of India	Goregaon Malad (BT Zone Phases)	GOMA	80	45	115	23	81	16
Mumbai	The Times of India	Kandivli Borivli (BT Zone Phases)	KABO	80	45	115	23	81	16
Mumbai	The Times of India	Mulund Plus	MUP	80	45	115	23	81	16
Mumbai	The Times of India	Mumbai Times Thane Plus - WEEKDAY(MON-THU)	MTHPWK	80	45	178	36	125	25
Mumbai	The Times of India	Mumbai Times Thane Plus - WEEKEND (FRI -SUN)	MTHPWD	80	45	178	36	125	25
Mumbai	The Times of India	New Bombay Plus	NBP	80	45	178	36	125	25
Mumbai	The Times of India	Santa Cruz-Vileparle (West Side Plus)	SAVI	80	45	115	23	81	16
Mumbai	The Times of India	Thane Plus(BT-Split)	THPL	80	45	178	36	125	25
Mumbai	The Times of India	Property Times - Central - Mumbai	PRPLV	100	100	220	44	220	44
Mumbai	The Times of India	Times Property - Mumbai	PRM	1300	1300	4000		800/4000	800
Mumbai	The Economic Times	The Economic Times - Mumbai City Run	ETMC	300	300	750	150	750	150
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai	MTM	300	300	1000	200	1000	200
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai - Thane Badlapur	MTMTB	80	45	178	36	125	25
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai - Vasai Virar	MTVVP	80	45	178	36	125	25
Mumbai	Maharashtra Times	MT- New Mumbai Plus	MTNBP	80	45	178	36	125	25
Mumbai	Maharashtra Times	MT Property Marathi - Mumbai	MTPR	300	300	1000	200	1000	200
Mumbai	Mirror	Mumbai Mirror	MMIR	400	400	1500	300	1500	300
Mumbai	Navbharat Times	Navbharat Times - Mumbai	NBMT	200	200	750	150	750	150
Nagpur	The Times of India	The Times Of India - Nagpur	NGTOI	70	63	200	40	180	36
Nagpur	The Times of India	Sunday Times Of India - Nagpur	SNGTOI	60	54	175	35	158	32
Nagpur	The Times of India	Times Of India -Aurangabad	TOIAUG	20	18	100	20	90	18
Nagpur	The Times of India	Times Of India Nashik Split - Pune Upcountry	TOINSK	45	41	175	35	158	32
Nagpur	The Times of India	Nagpur Times	NGT	60	54	175	35	158	32
Nagpur	The Economic Times	The Economic Times -Nagpur (Mumbai Split)	ETNAG	10	9	50	10	45	9
Nagpur	Maharashtra Times	Maharashtra Times -Aurangabad	MTAG	32	29	100	20	90	18
Nagpur	Maharashtra Times	Maharashtra Times - Nagpur	MTNAG	35	32	130	26	117	23
Nagpur	Maharashtra Times	Maharashtra Times - Nashik	MTNK	50	45	180	36	162	32
Nagpur	Maharashtra Times	Maharashtra Times-Jalgaon(MTM-Split)	MTJLG	30	27	50	10	45	9
Patna	The Times of India	The Times Of India - Bihar (Patna Split)	TOIBIR	185	105	420	84	265	53
Patna	The Times of India	The Times Of India -Jharkhand (Patna Split)	TOIJK	63	42	189	38	95	19
Pune	The Times of India	The Times Of India - Goa	TOIGO	61	33	154	31	109	22
Pune	The Times of India	The Times Of India -Kolhapur	TOIKLP	42	31	110	22	99	20
Pune	The Times of India	The Times Of India - Pune	TOIPU	525	473	1200	240	1080	216
Pune	The Times of India	Times Property - Pune	PRPU	450	252	585	117	351	70
Pune	The Economic Times	The Economic Times Pune	ETPU	50	26	110	22	66	13
Pune	Maharashtra Times	Maharashtra Times - Kolhapur	MTKL	53	31	154	31	88	18
Pune	Maharashtra Times	Maharashtra Times - Pune	MTPE	138	99	400	80	360	72
Pune	Maharashtra Times	Maharashtra Times - Ahmednagar	MTAMD	22	17	50	10	36	7
Pune	Mirror	Pune Mirror	PMIR	138	99	300	60	270	54

Navgurat Samay -
 · MinimumSize for Single Column CD is 9 Sq.Cm. (3 cm Height x 3 cm Width)
 · Scheme (%age Discount on Base Rate)
 o 1 to 3 Insertion - Nil, o 8 to 10 Insertion - 8%, o 4 to 7 Insertion - 5%, o 11+ Insertion - 10%.
 Mirror included for Times of India Bangalore



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Effective 2019 Year			Classified Display				
Centre	Publication	Edition	SAP Code	CD FORUM		CD MULTICOLUMN	
				Base	Add-on	Base	Add-on
Ahmedabad	The Times of India	The Times Of India - Ahmedabad	TOIA	200	180	325	293
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Baroda	BAR			135	122
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Rajkot	RAJK	36	32	50	45
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Surat	SUR			62	56
Ahmedabad	The Times of India	Ahmedabad Times	AHT			185	167
Ahmedabad	The Times of India	Baroda Times	BRT			115	104
Ahmedabad	The Times of India	Surat Times	SRT			41	37
Ahmedabad	The Times of India	Rajkot Plus - Ahmedabad	RAJP	13	12	34	31
Ahmedabad	The Times of India	Vapi Plus-Surat	VAPL			6	5
Ahmedabad	The Times of India	Times Property - Ahmedabad	PRA	120	95	160	144
Ahmedabad	The Times of India	Times Property - Baroda	PRPLBR	58	52	98	88
Ahmedabad	The Economic Times	The Economic Times - Ahmedabad	ETA			165	149
Ahmedabad	Navgujarat Samay	Navgujarat Samay - Ahmedabad	NGAHM	35	30	94	85
Ahmedabad	Mirror	Ahmedabad Mirror	AMIR	85	55	155	140
Bangalore	The Times of India	The Times Of India - Bangalore	TOIBG	510	459	1070	963
Bangalore	The Times of India	The Times Of India - Mangalore	MANG	50	45	50	45
Bangalore	The Times of India	The Times Of India - Mysore	MYS	50	45	50	45
Bangalore	The Times of India	The Times Of India - Bangalore @ Hubli	HUB	50	45	50	45
Bangalore	The Times of India	Sunday Cl. Pullout-Non Matri-Bangalore	STOIBG	515	464	1090	981
Bangalore	The Times of India	Times Property - Bangalore	PRBG	510	459	1070	963
Bangalore	The Economic Times	The Economic Times - Bangalore	ETBG	125	113	225	203
Bangalore	Mirror	Bangalore Mirror -Broadsheet	MRBG	200	180	350	315
Bangalore	Vijay Karnataka	Vijay Karnataka - Bangalore	VKBA	200	180	488	439
Bangalore	Vijay Karnataka	Vijay Karnataka - Hubli	VKHUB			180	162
Bangalore	Vijay Karnataka	Vijay Karnataka - Mangalore Edition	VKMAN			150	135
Bangalore	Vijay Karnataka	Vijay Karnataka - Mysore Edition	VKMY			150	135
Bangalore	Vijay Karnataka	Lavala Vk -Bangalore	LVKVB	80	72		
Bangalore	Vijay Karnataka	Griha Vijaya - Bangalore	VKGR			413	372
Bhopal	The Times of India	The Times Of India - Madhya Pradesh	TOIMP			120	108
Bhopal	The Times of India	The Times Of India - Bhopal City Run	TOIBHOC				41
Bhopal	The Times of India	The Times Of India - Bhopal Upcountry Run	TOIBHOU				28
Bhopal	The Times of India	The Times Of India - Indore	TOIND				55
Bhopal	The Times of India	The Times Of India - Raipur	TOIRP				35
Bhopal	The Times of India	Bhopal Times	BHOT				45
Bhopal	The Times of India	Indore Times	INDT				55
Bhopal	The Times of India	Raipur Times	RPT				27
Bhopal	The Times of India	Gwalior Plus	GWP				10
Bhopal	The Times of India	Jabalpur Plus	JBP				12
Bhopal	The Economic Times	The Economic Times - Madhya Pradesh	ETMP				25
Bhubaneswar	The Times of India	The Times Of India - Bhubaneswar	TOIBBR	63	57	63	57
Chandigarh	The Times of India	The Times Of India - Delhi - Chandigarh	TOICG	80	80	80	80
Chandigarh	The Times of India	Times Of Chandigarh City	TOICGCT	40	36	35	32
Chandigarh	The Times of India	Times Of Chandigarh	CHT	40	35	40	35
Chandigarh	The Times of India	Times Interact Chandigarh	TINCG	20	20	15	15
Chandigarh	The Times of India	Times Of Ludhiana	LDT	20	18	16	14
Chandigarh	The Times of India	Jalandhar Plus - Chandigarh	JLDP	10	9	6	5
Chandigarh	The Times of India	Jammu Plus - Chandigarh	JMP	15	14	12	11
Chandigarh	The Times of India	Shimla Plus - Chandigarh	SMP	15	14	12	11
Chandigarh	The Times of India	Srinagar Plus - Chandigarh	SNPL				12
Chandigarh	The Economic Times	The Economic Times Chandigarh	ETCG	30	27	30	27
Chennai	The Times of India	The Times Of India - Chennai	TOICH				300
Chennai	The Times of India	The Times Of India - Coimbatore	TOICMB				95
Chennai	The Times of India	The Times Of India - Madurai/Trichy	TOITMD				20
Chennai	The Times of India	Coimbatore Times	COIT				65
Chennai	The Times of India	Madurai Times	MDT				15
Chennai	The Times of India	Trichy Times	TRT				15
Chennai	The Times of India	Chennai Times - Adyar	ADYCH				40
Chennai	The Times of India	Chennai Times - Annanagar	ANGCH				40
Chennai	The Times of India	Chennai Times - Mylapore	MYLCH				40
Chennai	The Times of India	Chennai Times - Purasai	PURCH				40
Chennai	The Times of India	Chennai Times - Tambaram	TAMCH				40
Chennai	The Times of India	Chennai Times - Tnagar	TNGCH				40
Chennai	The Times of India	Sunday Cl. Pullout-Non Matri-Chennai	STOICH				300
Chennai	The Times of India	Sunday Cl. Pullout-Non Matri-Coimbatore	STOICO				95
Chennai	The Times of India	Times Property - Chennai	PRCH				425
Chennai	The Times of India	Times Property - Coimbatore	PRCO				95
Chennai	The Economic Times	The Economic Times - Chennai	ETCH				80
Chennai	The Economic Times	Corporate Dossier - Chennai	CDCH				50
Cochin	The Times of India	The Times Of India - Kerala	TOIKR	37	33	37	33
Cochin	The Times of India	The Times Of India Kochi Upcountry - Kerala	TOIKRKUP	17	15	17	15
Cochin	The Times of India	The Times Of India Kochi	TOIKRKO	32	29	32	29
Cochin	The Times of India	The Times Of India Malabar	TOIKRML	17	15	17	15
Cochin	The Times of India	The Times Of India Trivandrum - Kerala	TOIKRTV	22	20	22	20
Cochin	The Times of India	Kochi Times -Kerala	KOTM				17
Cochin	The Times of India	Malabar Times -Kerala	MLTM				16
Cochin	The Times of India	Trivandrum Times - Kerala	TRTM	17	15	17	15
Delhi	The Economic Times	The Economic Times - Delhi	ETD				300
Delhi	Navbharat Times	Delhi Times Masala Mix	HD				350
Delhi	Navbharat Times	Nbt Masala Mix - Gaziabad	HDGZ				11
Delhi	Navbharat Times	Nbt Masala Mix - Noida	HDND				28
Delhi	Navbharat Times	Nbt Masala Mix - Trans Hindan Area	HDTHA				17



PROPERTY CLASSIFIEDS

Classified Display & Run on Line : Base & Add-on Rates

Effective 2019 Year				Classified Display			
Centre	Publication	Edition	SAP Code	CD FORUM		CD MULTICOLUMN	
				Base	Add-on	Base	Add-on
Delhi	Navbharat Times	Navbharat Times - City - Delhi	NBTMAH			350	315
Delhi	The Times of India	Times Property - Delhi	PRD			650	585
Delhi	Sandhya Times	Sandhya Times - Delhi	SNTD			33	30
Delhi	The Times of India	Sunday Cl. Pullout-Non Matri	STOID			650	585
Delhi	The Times of India	The Times Of India - Delhi	TOID			650	585
Delhi	The Times of India	The Times Of India - Noida	TOINOI			72	65
Gurgaon	Navbharat Times	Nbt Masala Mix - Faridabad	HDFR	33	30	33	30
Gurgaon	Navbharat Times	Nbt Masala Mix - Gurgaon		50	40	50	40
Gurgaon	The Times of India	The Times Of India Delhi - Gurgaon	TOIDGR	150	135	165	150
Hyderabad	The Times of India	The Times Of India - Hyderabad	TOIH	200	180	250	225
Hyderabad	The Times of India	Times Of India Vijayawada	TOIVJW	25	23	25	23
Hyderabad	The Times of India	The Times Of India - Visakhapatnam (Vizag)	TOIVSP	50	45	50	45
Hyderabad	The Times of India	Hyderabad Times - Secunderabad Zone	HTSZ			100	90
Hyderabad	The Times of India	Vijayawada Times Of India (Citi Centric)	VJWT	25	23	25	23
Hyderabad	The Times of India	Vizag - Times Of India (Visakhapatnam)	VSPT			30	27
Hyderabad	The Times of India	Education Times Of India Vijayawada	EDTVJW	25	23	25	23
Hyderabad	The Times of India	Property Times Of India Vijayawada	PRVJW	25	23	25	23
Hyderabad	The Times of India	The Times of India Hyderabad Property Tabloid	TOIHPR			200	180
Hyderabad	The Times of India	Times Property - Hyderabad	PRH	200	180	250	225
Hyderabad	The Times of India	Times Property - Visakhapatnam	PRVSP	50	45	50	45
Hyderabad	The Economic Times	The Economic Times - Hyderabad	ETH	110	99	150	130
Jaipur	The Times of India	The Times of Ajmer	AJMP	11	10	11	10
Jaipur	The Times of India	The Times Of India - Jaipur	TOIJ	120	115	120	115
Jaipur	The Economic Times	Economic Times - Jaipur	ETJ	15	14	15	14
Jaipur	The Times of India	The Times Of India - Jaipur City	TOJUC	100	90	100	90
Jaipur	The Times of India	The Times Of India - Jaipur(Upcountry)	TOJUC	80	50	80	50
Jaipur	The Times of India	Jaipur Times	JAIT	47	42	47	42
Jaipur	The Times of India	Alwar Plus	ALVP	21	19	21	19
Jaipur	The Times of India	Jodhpur Plus	JOP	20	18	21	19
Jaipur	The Times of India	Kota Plus -Jaipur	KTP	21	19	21	19
Jaipur	The Times of India	Udaipur Plus	UDP	20	18	21	19
Kolkata	The Times of India	The Times Of India - Kolkata	TOIK				300
Kolkata	The Times of India	The Times Of India - Kolkata Guwahati	GUS				35
Kolkata	The Times of India	Calcutta Times	CT				135
Kolkata	The Economic Times	The Economic Times - Kolkata	ETK	105	95	105	95
Kolkata	Samay	Ei Samay -Kolkata	ESAMK	100	84	100	84
Kolkata	Samay	Rabibaroori - Kolkata	RABBSK				55
Kolkata	Samay	Ei Samay Bardhman	ESMBDA				15
Lucknow	The Times of India	The Times Of India - Lucknow	TOIL				165
Lucknow	The Times of India	The Times Of India - Kanpur	TOIKN				60
Lucknow	The Times of India	The Times Of India - Delhi - West Uttrakhand	TOIWUTK				125
Lucknow	The Times of India	The Times Of India - Lucknow @ Allahabad Varanasi	ALLVAR				60
Lucknow	The Times of India	The Times Of India Lucknow-City Run	TOILC				165
Lucknow	The Times of India	The Times Of India-Agra	TOIWAGR				44
Lucknow	The Times of India	The Times Of India-Bareilly	TOIWBLV				50
Lucknow	The Times of India	The Times Of India-Dehradun	TOIWDEH				70
Lucknow	The Times of India	The Times Of India-Meerut	TOIWMEP				50
Lucknow	The Times of India	Agra Times	AP	26	24		
Lucknow	The Times of India	Allahabad Times	ALP	35	32		
Lucknow	The Times of India	Bareilly Times Of India	SPBL	34	31		
Lucknow	The Times of India	Doon Times Of India	DP	40	36		
Lucknow	The Times of India	Meerut Times Of India	MEEP	25	23		
Lucknow	The Times of India	Varanasi Times	VART	40	35		
Lucknow	The Times of India	Gorakhpur Plus - Lucknow	GORP	25	21		
Lucknow	The Times of India	Haridwar Plus -Lucknow		23	21		
Lucknow	The Times of India	Jhansi Plus - Lucknow	JHPL	22	20		
Lucknow	The Times of India	Kumaon Plus - Lucknow	KMPL	22	20		
Lucknow	The Times of India	The Times Of Aligarh	ALGP	20	17		
Lucknow	The Times of India	Times Plus (Moradabad)	MOP	19	17		
Lucknow	The Times of India	Times Property - Lucknow	PRL			165	149
Lucknow	The Economic Times	The Economic Times - Lucknow	ETL			35	32
Lucknow	Navbharat Times	Navbharat Times - Lucknow	NBTL				90
Mumbai	The Times of India	The Times Of India - Mumbai	TOIM	550	550	1400	1400
Mumbai	The Times of India	Sunday Times Of India - Mumbai	STOIM	550	550	1400	1400
Mumbai	The Times of India	Times Of India - Navi Mumbai	TOIVP	60	54		90
Mumbai	The Times of India	Bombay Times	BT	350	350		
Mumbai	The Times of India	Andheri-West (West Side Plus)	ANDW	60	54		
Mumbai	The Times of India	Bandra Khar (West-Side Plus)	BAPA	60	54		
Mumbai	The Times of India	Bandra To Borivili (West Side Plus)	WSP	120	108		
Mumbai	The Times of India	Chembur Ghatkopar Plus	CHGP	60	54		
Mumbai	The Times of India	Cuffe Parade Worli (BT Zone Pluses)	SOBO	60	54		
Mumbai	The Times of India	Dahisar-Virar (West Side Plus)	DAVI	60	54		
Mumbai	The Times of India	Dombivli Kalyan Plus	SUBP	55	50		
Mumbai	The Times of India	Downtown Plus	DTP	65	59		
Mumbai	The Times of India	Goregaon Malad (BT Zone Pluses)	GOMA	60	54		
Mumbai	The Times of India	Kandivli Borivili (BT Zone Pluses)	KABO	60	54		
Mumbai	The Times of India	Mulund Plus	MUP	60	54		
Mumbai	The Times of India	Mumbai Times Thane Plus - WEEKDAY(MON-THU)	MTHPWK				75
Mumbai	The Times of India	Mumbai Times Thane Plus - WEEKEND (FRI -SUN)	MTHPWD				75
Mumbai	The Times of India	New Bombay Plus	NBP	60			
Mumbai	The Times of India	Santacruz-Vileparle (West Side Plus)	SAVI	60	54		



PROPERTY CLASSIFIEDS

Classified Display & Run on Line : Base & Add-on Rates

Effective 2019 Year				Classified Display			
Centre	Publication	Edition	SAP Code	CD FORUM		CD MULTICOLUMN	
				Base	Add-on	Base	Add-on
Mumbai	The Times of India	Thane Plus(BT-Split)	THPL	60	54		
Mumbai	The Times of India	Property Plus - Central - Mumbai	PRPLV	100	90		90
Mumbai	The Times of India	Times Property - Mumbai	PRM			1400	1400
Mumbai	The Economic Times	The Economic Times - Mumbai City Run	ETMC	250	250		300
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai	MTM	200	200		300
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai - Thane Badlapur	MTMTB	60	54		
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai - Vasai Virar	MTVVP	60	54		
Mumbai	Maharashtra Times	MT Property Marathi - Mumbai	MTPR	200	200		300
Mumbai	Mirror	Mumbai Mirror	MMIR	325	325		400
Mumbai	Navbharat Times	Navbharat Times - Mumbai	NBMT	150	150		200
Nagpur	The Times of India	The Times Of India - Nagpur	NGTOI	30	27		55
Nagpur	The Times of India	Sunday Times Of India - Nagpur	SNGTOI	25	23		45
Nagpur	The Times of India	Times Of India -Aurangabad	TOIAUG	15	14		16
Nagpur	The Times of India	Times Of India Nashik Split - Pune Upcountry	TOINSK	25	23		50
Nagpur	The Times of India	Nagpur Times	NGT	25	23		50
Nagpur	The Economic Times	The Economic Times -Nagpur (Mumbai Split)	ETNAG	10	9		18
Nagpur	Maharashtra Times	Maharashtra Times - Aurangabad	MTAG	20	18		32
Nagpur	Maharashtra Times	Maharashtra Times - Nagpur	MTNAG	23	21		40
Nagpur	Maharashtra Times	Maharashtra Times - Nashik	MTNK	25	23		40
Nagpur	Maharashtra Times	Maharashtra Times-Jalgaon(MTM-Split)	MTJLG	10	9		20
Patna	The Times of India	The Times Of India - Bihar (Patna Split)	TOIBIR	53	48		137
Patna	The Times of India	The Times Of India - Jharkhand (Patna Split)	TOJHK	42	38		42
Patna	The Times of India	Patna Times	PAT	27	24		27
Patna	The Times of India	Ranchi Times	RANT	27	24		27
Pune	The Times of India	The Times Of India - Goa	TOIGO	30	27		35
Pune	The Times of India	The Times Of India - Kolhapur	TOIKLP	20	18		40
Pune	The Times of India	The Times Of India - Pune	TOIPU				480
Pune	The Times of India	Pune Times	PT	186	167		
Pune	The Times of India	East Side Plus - Pune	ESPPU	75	68		
Pune	The Times of India	Twin Town Plus -Pune	TTPPU	45	41		
Pune	The Times of India	West Side Plus - Pune	WSPPU	75	68		
Pune	The Times of India	Times Property - Pune	PRPU				510
Pune	The Economic Times	The Economic Times Pune	ETPU	30	27		55
Pune	Maharashtra Times	Maharashtra Times - Kolhapur	MTKL	28	25		30
Pune	Maharashtra Times	Maharashtra Times - Pune	MTPE	115	104		130
Pune	Maharashtra Times	Maharashtra Times - Ahmednagar	MTAMD				30
Pune	Maharashtra Times	MT- Kothrud Times	KOTRD				25
Pune	Mirror	Pune Mirror	PMIR	115	104		125