

Effective 2019 year				Classified Display Single Column Advt	
Centre	Publication	Edition	SAP Code	Base	Add-on
Ahmedabad	The Times of India	The Times Of India - Ahmedabad	TOIA	280	151
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Baroda	BAR	96	47
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Rajkot	RAJK	42	24
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Surat	SUR	43	24
Ahmedabad	The Times of India	Ahmedabad Times	AHT	170	90
Ahmedabad	The Times of India	Baroda Times	BRT	106	42
Ahmedabad	The Times of India	Surat Times	SRT	36	21
Ahmedabad	The Times of India	Rajkot Plus - Ahmedabad	RAJP	30	14
Ahmedabad	The Economic Times	The Economic Times - Ahmedabad	ETA	125	80
Ahmedabad	Navgujarat Samay	Navgujarat Samay - Ahmedabad	NGAHM	73	21
Ahmedabad	Navgujarat Samay	Ahmedabad Times - Masala Mix	ATMM	40	15
Ahmedabad	Mirror		AMIR	170	60
Bangalore	The Times of India	The Times Of India - Bangalore	TOIBG	500	400
Bangalore	The Times of India	The Times Of India - Mangalore	MANG	45	40
Bangalore	The Times of India	The Times Of India - Mysore	MYS	45	40
Bangalore	The Times of India	The Times Of India - Bangalore @ Hubli	HUB	45	40
Bangalore	The Times of India	Bangalore Times	BGT	450	252
Bangalore	The Times of India	Bangalore Times -Westside Plus	BGWSP	83	64
Bangalore	The Times of India	Bangalore Times -Down Town Plus	BGDTP	100	77
Bangalore	The Times of India	Bangalore Times -Indiranagar Plus	BGINP	85	59
Bangalore	The Times of India	Bangalore Times -Jayanagar Plus	BGJNP	115	89
Bangalore	The Times of India	Bangalore Times -Koramangala Plus	BGKMP	110	85
Bangalore	The Times of India	Bangalore Times -North Side Plus	BGNSP	89	69
Bangalore	The Times of India	Bangalore Times -Whitefield Plus	BGWHP	68	53
Bangalore	The Times of India	Sunday Cl. Pullout-Non Matri-Bangalore	STOIBG	500	400
Bangalore	The Economic Times	The Economic Times - Bangalore	ETBG	175	100
Bangalore	Mirror	Bangalore Mirror -Broadsheet	MRBG	250	225
Bangalore	Vijay Karnataka	Vijay Karnataka - Bagalkot Edition	VKBAG	50	45
Bangalore	Vijay Karnataka	Vijay Karnataka - Bangalore	VKBA	350	250
Bangalore	Vijay Karnataka	Vijay Karnataka -Belgavi Edition	VKBLG	35	30
Bangalore	Vijay Karnataka	Vijay Karnataka - Chitradurga Edition	VKCHI	50	45
Bangalore	Vijay Karnataka	Vijay Karnataka -Gangavati Edition	VKGAN	50	45
Bangalore	Vijay Karnataka	Vijay Karnataka - Gulbarga Edition	VKGUL	50	45
Bangalore	Vijay Karnataka	Vijay Karnataka -Hassan Edition	VKHAS	30	24
Bangalore	Vijay Karnataka	Vijay Karnataka -Hubli	VKHUB	100	75
Bangalore	Vijay Karnataka	Vijay Karnataka -Mangalore Edition	VKMAN	80	75
Bangalore	Vijay Karnataka	Vijay Karnataka -Mysore Edition	VKMY	80	75
Bangalore	Vijay Karnataka	Vijay Karnataka -Shimoga Edition	VKSHI	50	45
Bangalore	Vijay Karnataka	Vijay Karnataka -Belgaum Edition	VKNHBLG	27	27
Bangalore	Vijay Karnataka	Vijay Karnataka -Namma Mahanagar Edition	VKNHUB	27	27
Bhopal	The Times of India	The Times Of India - Madhya Pradesh	TOIMP	100	90
Bhopal	The Times of India	The Times Of India - Bhopal City Run	TOIBHOC	50	44
Bhopal	The Times of India	The Times Of India - Bhopal Upcountry Run	TOIBHOU	35	35
Bhopal	The Times of India	The Times Of India - Indore	TOIIND	50	39
Bhopal	The Times of India	The Times of India - Raipur	TOIRP	40	33
Bhopal	The Economic Times	The Economic Times - Madhya Pradesh	ETMP	25	25
Bhubaneswar	The Times of India	The Times Of India - Bhubaneswar	TOIBBR	63	52
Chandigarh	The Times of India	The Times Of India - Delhi - Chandigarh	TOICG	210	105
Chandigarh	The Times of India	Times Of Chandigarh City	TOICGCT	30	15
Chandigarh	The Times of India	Times Of Chandigarh	CHT	30	15
Chandigarh	The Times of India	Times Of Ludhiana	LDT	12	6
Chandigarh	The Times of India	Jalandhar Plus - Chandigarh	JLDP	10	5
Chandigarh	The Times of India	Jammu Plus - Chandigarh	JMP	8	4
Chandigarh	The Times of India	Shimla Plus - Chandigarh	SMP	8	4
Chandigarh	The Economic Times	The Economic Times Chandigarh	ETCG	25	25
Chennai	The Times of India	The Times Of India - Chennai	TOICH	490	350
Chennai	The Times of India	The Times Of India - Coimbatore	TOICMB	170	95
Chennai	The Times of India	The Times Of India - Madurai/Trichy	TOITMD	40	35
Chennai	The Times of India	Chennai times	CHNT		
Chennai	The Times of India	Sunday Cl. Pullout-Non Matri-Chennai	STOICH	490	350

Chennai	The Times of India	Sunday Cl. Pullout-Non Matri-Coimbatore	STOICO	170	95
Chennai	The Times of India	Sunday Times Of India - Madurai/Trichy	STOITM	40	35
Chennai	The Economic Times	The Economic Times - Chennai	ETCH	120	80
Cochin	The Times Of India	The Times Of India - Kerala	TOIKR	90	68
Cochin	The Times Of India	The Times of India Kochi Upcountry - Kerela	TOIKRKUP	90	56
Cochin	The Times Of India	The Times Of India Kochi	TOIKRKO	90	63
Cochin	The Times Of India	The Times Of India Malabar	TOIKRML	90	85
Cochin	The Times Of India	The Times Of India Trivandrum - Kerela	TOIKRTV	90	86
Delhi	The Economic Times	The Economic Times - Delhi	ETD	250	225
Delhi	Navbharat Times	Delhi Times Masala Mix	HD	300	270
Delhi	Navbharat Times	Navbharat Times - City - Delhi	NBTMAH	300	270
Delhi	Sandhya Times	Sandhya Times - Delhi	SNTD	50	45
Delhi	The Times of India	Sunday Cl. Pullout-Non Matri	STOICD	600	540
Delhi	The Times of India	The Times Of India - Delhi	TOID	600	540
Delhi	The Times of India	The Times Of India - Noida	TOINOI	65	59
Gurgaon	The Times of India	The Times Of India Delhi - Gurgaon	TOIDGR	50	45
Gurgaon	The Times of India	Gurgaon Times	GURT	50	45
Gurgaon	Navbharat Times	Nbt Masala Mix - Gurgaon	HDGR	30	25
Gurgaon	Navbharat Times	Nbt Masala Mix - Faridabad	HDFR	30	25
Hyderabad	The Times of India	The Times Of India - Hyderabad	TOIH	250	200
Hyderabad	The Times of India	Times Of India Vijayawada	TOIVJW	25	25
Hyderabad	The Times of India	The Times Of India - Visakhapatnam (Vizag)	TOIVSP	30	30
Hyderabad	The Times of India	Hyderabad Times	HT	250	230
Hyderabad	The Times of India	Hyderabad Times - Secunderabad Zone	HTSZ	120	108
Hyderabad	The Times of India	Vijayawada Times Of India (Citi Centric)	VJWT	25	25
Hyderabad	The Times of India	Vizag - Times Of India (Visakhapatnum)	VSPT	30	30
Hyderabad	The Times of India	Education Times Of India Vijayawada	EDTVJW	25	25
Hyderabad	The Times of India	Property Times Of India Vijayawada	PRVJW	25	25
Hyderabad	The Times of India	The Times of India Hyderabad Property Tabloid	TOIHPR	230	207

# FIEDS

## ie & Add-on Rates

Classified Run on Line (ROL) Advt			
Base	EL Base	Add-on	EL Add-on
530	106	530	106
266	53	128	26
110	22	47	9
85	17	44	9
300	60	120	24
212	42	95	19
55	11	33	7
43	9	22	4
270	54	130	26
140	28	10	2
95	19	10	2
425	85	123	25
1190	238	1080	216
85	17	77	15
85	17	77	15
85	17	77	15
1190	238	1080	216
300	60	270	54
350	70	221	44
90	18	70	14
600	120	432	86
50	10	50	10
90	18	75	15
90	18	70	14
90	18	50	10
50	10	20	4
180	36	125	25
150	30	125	25
150	30	125	25
90	18	75	15
50	10	50	10
50	10	50	10
195	39	131	26
120	24	120	24
315	63	158	32
600	120	400	80
120	24	30	6
120	24	23	5
80	16	20	4
30	6	10	2
30	6	10	2
30	6	10	2
130	26	30	6
830	166	650	130
425	85	175	35
250	50	150	30
830	166	650	130

425	85	175	35
250	50	150	30
350	70	210	42
300	60	300	60
300	60	300	60
300	60	300	60
300	60	300	60
300	60	300	60
1200	240	1080	216
1800	360	1620	324
1800	360	1620	324
300	60	270	54
4200	840	3780	756
4200	840	3780	756
250	50	225	45
250	50	175	35
210	42	101	20
210	42	101	20
500	100	400	80
50	10	40	8
50	10	50	10
350	70	326	65
50	10	40	8
50	10	50	10
50	10	40	8
50	10	40	8
300	60	270	54

Effective 2019 year				Classified Display Single Column Advt	
Centre	Publication	Edition	SAP Code	Base	Add-on
Hyderabad	The Economic Times	The Economic Times - Hyderabad	ETH	150	150
Jaipur	The Times of India	The Times of Ajmer	AJMP	11	5
Jaipur	The Times of India	The Times Of India - Jaipur	TOIJ	135	105
Jaipur	The Economic Times	Economic Times - Jaipur	ETJ	20	10
Jaipur	The Times of India	The Times Of India - Jaipur City	TOJUC	105	90
Jaipur	The Times of India	The Times Of India - Jaipur(Upcountry)	TOJUC	80	50
Jaipur	The Times of India	Alwar Plus	ALVP	17	5
Jaipur	The Times of India	Jodhpur Plus	JOP	17	5
Jaipur	The Times of India	Kota Plus -Jaipur	KTP	17	5
Jaipur	The Times of India	Udaipur Plus	UDP	17	5
Kolkata	The Times of India	The Times Of India - Kolkata	TOIK		380
Kolkata	The Times of India	The Times Of India - Kolkata Guwahati	GUS	30	20
Kolkata	The Economic Times	The Economic Times - Kolkata	ETK	105	95
Kolkata	Samay	Ei Samay -Kolkata	ESAMK	85	52
Kolkata	Samay	Rabibaroari - Kolkata	RABBSK	70	53
Kolkata	Samay	Ei Samay Bardhman	ESMBDA	15	10
Lucknow	The Times of India	The Times Of India - Lucknow	TOIL	410	180
Lucknow	The Times of India	The Times Of India - Kanpur	TOIKN	80	45
Lucknow	The Times of India	The Times Of India - Delhi - West Uttrakhand	TOIWUTK	75	42
Lucknow	The Times of India	The Times Of India - Lucknow @ Allahabad Varanasi	ALLVAR	75	43
Lucknow	The Times of India	The Times Of India Lucknow-City Run	TOILC	410	180
Lucknow	The Times of India	The Times Of India-Agra	TOIWAGR	33	11
Lucknow	The Times of India	The Times Of India-Bareilly	TOIWBLY	42	12
Lucknow	The Times of India	The Times Of India-Dehradun	TOIWDEH	55	28
Lucknow	The Times of India	The Times Of India-Meerut	TOIWMEP	40	12
Lucknow	The Times of India	Agra Times	AP	33	17
Lucknow	The Times of India	Allahabad Times	ALP	60	28
Lucknow	The Times of India	Bareilly Times Of India	SPBL	60	28
Lucknow	The Times of India	Doon Times Of India	DP	33	17
Lucknow	The Times of India	Gorakhpur Plus - Lucknow	GORP	22	12
Lucknow	The Times of India	Haridwar Plus -Lucknow	HRWP	17	9
Lucknow	The Times of India	Kumaon Plus - Lucknow	KMPL	40	15
Lucknow	The Economic Times	The Economic Times - Lucknow	ETL	85	50
Lucknow	Navbharat Times	Navbharat Times - Lucknow	NBTL	90	52
Mumbai	The Times of India	The Times Of India - Mumbai	TOIM	760	760
Mumbai	The Times of India	Sunday Times Of India - Mumbai	STOIM	760	760
Mumbai	The Times of India	Times Of India - Navi Mumbai	TOIVP	80	45
Mumbai	The Times of India	Andheri-West (West Side Plus)	ANDW	80	45
Mumbai	The Times of India	Bandra Khar (West-Side Plus)	BAPA	80	45
Mumbai	The Times of India	Bandra To Borivili (West Side Plus)	WSP	140	111
Mumbai	The Times of India	Chembur Ghatkopar Plus	CHGP	80	45
Mumbai	The Times of India	Cuffe Parade Worli (BT Zone Pluses)	SOBO	50	50
Mumbai	The Times of India	Dahisar-Virar (West Side Plus)	DAVI	80	45
Mumbai	The Times of India	Dombivli Kalyan Plus	SUBP	60	33
Mumbai	The Times of India	Downtown Plus	DTP	90	50
Mumbai	The Times of India	Goregaon Malad (BT Zone Pluses)	GOMA	80	45
Mumbai	The Times of India	Kandivili Borivili (BT Zone Pluses)	KABO	80	45
Mumbai	The Times of India	Mulund Plus	MUP	80	45
Mumbai	The Times of India	Mumbai Times Thane Plus - WEEKDAY(MON-THU)	MTHPWK	80	45
Mumbai	The Times of India	Mumbai Times Thane Plus - WEEKEND (FRI -SUN)	MTHPWD	80	45
Mumbai	The Times of India	New Bombay Plus	NBP	80	45
Mumbai	The Times of India	Santacruz-Vileparle (West Side Plus)	SAVI	80	45
Mumbai	The Times of India	Thane Plus(BT-Split)	THPL	80	45
Mumbai	The Economic Times	The Economic Times Mumbai City Run	ETMC	200	200
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai	MTM	250	250
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai - Thane Badlapur	MTMTB	80	45
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai - Vasai Virar	MTVVP	80	45
Mumbai	Maharashtra Times	MT- New Mumbai Plus	MTNBP	80	45
Mumbai	Mirror	Mumbai Mirror	MMIR	350	350
Mumbai	Navbharat Times	Navbharat Times - Mumbai	NBTM	200	200

Nagpur	The Times of India	The Times Of India - Nagpur	NGTOI	70	63
Nagpur	The Times of India	Sunday Times Of India - Nagpur	SNGTOI	60	54
Nagpur	The Times of India	Times Of India -Aurangabad	TOIAUG	20	18
Nagpur	The Times of India	Times Of India Nashik Split - Pune Upcountry	TOINSK	45	41
Nagpur	The Times of India	Nagpur Times	NGT	60	54
Nagpur	The Economic Times	The Economic Times -Nagpur ( Mumbai Split)	ETNAG	10	9
Nagpur	Maharashtra Times	Maharashtra Times - Aurangabad	MTAG	32	29
Nagpur	Maharashtra Times	Maharashtra Times - Nagpur	MTNAG	35	32
Nagpur	Maharashtra Times	Maharashtra Times - Nashik	MTNK	50	45
Nagpur	Maharashtra Times	Maharashtra Times-Jalgaon(MTM-Split)	MTJLG	30	27
Patna	The Times of India	The Times Of India - Bihar (Patna Split)	TOIBIR	168	108
Patna	The Times of India	The Times Of India - Jharkhand (Patna Split)	TOIJHK	63	42
Pune	The Times of India	The Times Of India - Goa	TOIGO	61	33
Pune	The Times of India	The Times Of India - Kolhapur	TOIKLP	42	31
Pune	The Times of India	The Times Of India - Pune	TOIPU	300	270
Pune	The Economic Times	The Economic Times Pune	ETPU	56	26
Pune	Maharashtra Times	Maharashtra Times - Kolhapur	MTKL	53	31
Pune	Maharashtra Times	Maharashtra Times - Pune	MTPE	138	99
Pune	Maharashtra Times	Maharashtra Times - Ahmednagar	MTAMD	22	17
Pune	Mirror	Pune Mirror	PMIR	138	99

Navgujarat Samay –

· MinimumSize for Single Column CD is 9 Sq.Cm. (3 cm Height x 3 cm Width)

· Scheme (%age Discount on Base Rate)

o 1 to 3 Insertion – Nil, o 8 to 10 Insertion – 8%, o 4 to 7 Insertion – 5%, o 11+ Insertion – 10%.

Mirror included for Times of India Bangalore

Maharashtra Times - Mumbai (MTM) - ROL is with CIS 2 Paid + 1 Free Insertion.

# FIEDS

## ie & Add-on Rates

Classified Run on Line (ROL) Advt			
Base	EL Base	Add-on	EL Add-on
325	65	280	56
26	5	11	2
340	85	265	66
40	10	20	5
260	65	240	60
175	44	150	38
37	7	16	3
37	7	16	3
37	7	16	3
37	7	16	3
		1500	300
150	30	101	20
700	140	371	74
750	150	263	53
		80	16
760	152	160	32
265	53	55	11
265	53	75	15
260	52	55	11
760	152	160	32
85	17	45	9
110	22	45	9
130	26	55	11
110	22	35	7
85	17	25	5
225	45	45	9
235	47	65	13
110	22	35	7
165	33	55	11
35	7	20	4
65	13	20	4
130	26	40	8
265	53	140	28
2000	400	2000	400
2000	400	2000	400
230	46	161	32
115	23	81	16
115	23	81	16
460	92	322	64
115	23	81	16
121	24	85	17
178	36	125	25
100	20	70	14
259	52	181	36
115	23	81	16
115	23	81	16
115	23	81	16
178	36	125	25
178	36	125	25
178	36	125	25
115	23	81	16
178	36	125	25
600	120	600	120
1000	200	1000	200
178	36	125	25
178	36	125	25
178	36	125	25
1200	240	1200	240
500	100	500	100

200	40	180	36
175	35	158	32
100	20	90	18
175	35	158	32
175	35	158	32
50	10	45	9
100	20	90	18
130	26	117	23
180	36	162	32
50	10	45	9
380	76	255	51
189	38	95	19
154	31	109	22
110	22	99	20
1000	200	900	180
110	22	66	13
154	31	88	18
400	80	240	48
50	10	36	7
300	60	276	55



# TRAVEL CLASSIFIED

Classified Display & Run on Line : Base & Ad

Effective 2019 Year				Classified Displ
Centre	Publication	Edition	SAP Code	CD FORUM
				Base
Ahmedabad	The Times of India	The Times Of India - Ahmedabad	TOIA	200
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Baroda	BAR	60
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Rajkot	RAJK	36
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Surat	SUR	44
Ahmedabad	The Times of India	Ahmedabad Times	AHT	175
Ahmedabad	The Times of India	Baroda Times	BRT	
Ahmedabad	The Times of India	Surat Times	SRT	36
Ahmedabad	The Times of India	Rajkot Plus - Ahmedabad	RAJP	13
Ahmedabad	The Times of India	Vapi Plus-Surat	VAPL	4
Ahmedabad	The Economic Times	The Economic Times - Ahmedabad	ETA	115
Ahmedabad	Navgujarat Samay	Navgujarat Samay - Ahmedabad	NGAHM	35
Ahmedabad	Mirror	Ahmedabad Mirror	AMIR	85
Bangalore	The Times of India	The Times Of India - Bangalore	TOIBG	375
Bangalore	The Times of India	The Times Of India - Mangalore	MANG	45
Bangalore	The Times of India	The Times Of India - Mysore	MYS	45
Bangalore	The Times of India	The Times Of India - Bangalore @ Hubli	HUB	45
Bangalore	The Times of India	Bangalore Times	BGT	275
Bangalore	The Times of India	Belgaum Times	BLGT	25
Bangalore	The Times of India	Hubli Times	HUBT	25
Bangalore	The Times of India	Mangalore Times	MANGT	25
Bangalore	The Times of India	Mysore Times	MYTM	25
Bangalore	The Times of India	Bangalore Times -Westside Plus	BGWSPP	83
Bangalore	The Times of India	Bangalore Times -Down Town Plus	BGDTPP	100
Bangalore	The Times of India	Bangalore Times -Indiranagar Plus	BGINPP	85
Bangalore	The Times of India	Bangalore Times -Jayanagar Plus	BGJNPP	115
Bangalore	The Times of India	Bangalore Times -Koramangala Plus	BGKMPP	110
Bangalore	The Times of India	Bangalore Times -North Side Plus	BGNSP	89
Bangalore	The Times of India	Bangalore Times -Whitefield Plus	BGWHP	68
Bangalore	The Times of India	Sunday Cl. Pullout-Non Matri-Bangalore	STOIBG	375
Bangalore	The Economic Times	The Economic Times - Bangalore	ETBG	100
Bangalore	Mirror	Bangalore Mirror -Broadsheet	MRBG	150
Bangalore	Vijay Karnataka	Vijay Karnataka - Bagalkot Edition	VKBAG	30
Bangalore	Vijay Karnataka	Vijay Karnataka - Bangalore	VKBA	120
Bangalore	Vijay Karnataka	Vijay Karnataka - Belgavi Edition	VKBLG	20
Bangalore	Vijay Karnataka	Vijay Karnataka - Chitradurga Edition	VKCHI	30
Bangalore	Vijay Karnataka	Vijay Karnataka - Gangavati Edition	VKGAN	30
Bangalore	Vijay Karnataka	Vijay Karnataka - Gulbarga Edition	VKGUL	30
Bangalore	Vijay Karnataka	Vijay Karnataka - Hassan Edition	VKHAS	30
Bangalore	Vijay Karnataka	Vijay Karnataka - Hubli	VKHUB	60
Bangalore	Vijay Karnataka	Vijay Karnataka - Mangalore Edition	VKMAN	50
Bangalore	Vijay Karnataka	Vijay Karnataka - Mysore Edition	VKMY	50
Bangalore	Vijay Karnataka	Vijay Karnataka -Shimoga Edition	VKSHI	30
Bangalore	Vijay Karnataka	Lavala Vk -Bangalore	LVKBG	95
Bhopal	The Times of India	The Times Of India - Madhya Pradesh	TOIMP	
Bhopal	The Times of India	The Times Of India - Bhopal City Run	TOIBHOC	
Bhopal	The Times of India	The Times Of India - Bhopal Upcountry Run	TOIBHOU	
Bhopal	The Times of India	The Times Of India - Indore	TOIIND	
Bhopal	The Times of India	The Times of India - Raipur	TOIRP	
Bhopal	The Times of India	Bhopal Times	BHOT	
Bhopal	The Times of India	Indore Times	INDT	
Bhopal	The Times of India	Raipur Times	RPT	
Bhopal	The Times of India	Gwalior Plus	GWP	
Bhopal	The Times of India	Jabalpur Plus	JBP	
Bhopal	The Economic Times	The Economic Times - Madhya Pradesh	ETMP	
Bhubaneswar	The Times of India	The Times Of India - Bhubaneswar	TOIBBR	63

Chandigarh	The Times of India	The Times Of India - Delhi - Chandigarh	TOICG	80
Chandigarh	The Times of India	Times Of Chandigarh City	TOICGCT	40
Chandigarh	The Times of India	Times Of Chandigarh	CHT	40
Chandigarh	The Times of India	Times Interact Chandigarh	TINCG	20
Chandigarh	The Times of India	Times Of Ludhiana	LDT	20
Chandigarh	The Times of India	Jalandhar Plus - Chandigarh	JLDP	10
Chandigarh	The Times of India	Jammu Plus - Chandigarh	JMP	15
Chandigarh	The Times of India	Shimla Plus - Chandigarh	SMP	15
Chandigarh	The Economic Times	The Economic Times Chandigarh	ETCG	30
Chennai	The Times of India	The Times Of India - Chennai	TOICH	
Chennai	The Times of India	The Times Of India - Coimbatore	TOICMB	
Chennai	The Times of India	The Times Of India - Madurai/Trichy	TOITMD	
Chennai	The Times of India	Chennai times	CHNT	
Chennai	The Times of India	Coimbatore Times	COIT	
Chennai	The Times of India	Madurai Times	MDT	
Chennai	The Times of India	Trichy Times	TRT	
Chennai	The Times of India	Chennai Times - Adyar	ADYCH	
Chennai	The Times of India	Chennai Times - Annanagar	ANGCH	
Chennai	The Times of India	Chennai Times - Mylapore	MYLCH	
Chennai	The Times of India	Chennai Times - Purasai	PURCH	
Chennai	The Times of India	Chennai Times - Tambaram	TAMCH	
Chennai	The Times of India	Chennai Times - Tnagar	TNGCH	
Chennai	The Times of India	My Times - Chennai @ Anna Nagar	MYTAG	
Chennai	The Times of India	Sunday Cl. Pullout-Non Matri-Chennai	STOICH	
Chennai	The Times of India	Sunday Cl. Pullout-Non Matri-Coimbatore	STOICO	
Chennai	The Times of India	Sunday Times Of India - Madurai/Trichy	STOITM	

# DS

## Add-on Rates

ay		
CD MULTICOLUMN		
Add-on	Base	Add-on
180	325	293
54	139	125
32	48	43
40	62	56
150	185	167
	118	106
32	41	37
12	34	31
4	6	5
100	165	149
30	94	85
55	155	140
338	795	716
41	50	45
41	50	45
41	50	45
248		
23		
23		
23		
23		
75		
90		
77		
104		
99		
80		
61		
338	795	716
90	175	158
135	295	266
27	60	54
108	390	351
18		
27	60	54
27	60	54
27	60	54
27	36	32
54	120	108
45	96	86
45	96	86
27	60	54
86		
	100	80
	50	45
	35	29
	50	45
	40	28
	50	45
	50	45
	40	36
	15	14
	15	14
	25	20
57	63	57

80	80	80
36		
35	40	35
20	15	15
18		
9		
14		
14		
27	30	27
	160	150
	95	
	20	18
	160	150
	75	
	15	14
	15	14
	40	36
	40	36
	40	36
	40	36
	40	36
	40	36
	40	36
	40	36
	160	150
	95	
	20	18

Effective 2019 Year				Classified Display
Centre	Publication	Edition	SAP Code	CD FORUM
				Base
Chennai	The Economic Times	The Economic Times - Chennai	ETCH	
Chennai	The Economic Times	Corporate Dossier - Chennai	CDCH	
Cochin	The Times of India	The Times Of India - Kerala	TOIKR	37
Cochin	The Times of India	The Times of India Kochi Upcountry - Kerela	TOIKRRKUP	17
Cochin	The Times of India	The Times Of India Kochi	TOIKRKO	32
Cochin	The Times of India	The Times Of India Malabar	TOIKRML	17
Cochin	The Times of India	The Times Of India Trivandrum - Kerela	TOIKRTV	22
Cochin	The Times of India	Kochi Times -Kerala	KOTM	
Cochin	The Times of India	Malabar Times -Kerala	MLTM	
Cochin	The Times of India	Trivandrum Times - Kerala	TRTM	17
Delhi	The Times of India	Delhi Times	DT	385
Delhi	The Times of India	Delhi Times - Central Zone	DTCZ	60
Delhi	The Times of India	Delhi Times - Dwarka	DTDW	35
Delhi	The Times of India	Delhi Times - East Zone	DTEZ	60
Delhi	The Times of India	Delhi Times -Ghaziabad	DTGZ	60
Delhi	The Times of India	Delhi Times - North Zone	DTNZ	60
Delhi	The Times of India	Delhi Times - South Zone	DTSZ	85
Delhi	The Times of India	Delhi Times - West Zone	DTWZ	85
Delhi	The Economic Times	The Economic Times - Delhi	ETD	250
Delhi	Navbharat Times	Delhi Times Masala Mix	HD	250
Delhi	Navbharat Times	Nbt Masala Mix - Gaziabad	HDGZ	10
Delhi	Navbharat Times	Nbt Masala Mix - Noida	HDND	25
Delhi	Navbharat Times	Nbt Masala Mix - Trans Hindan Area	HDTHA	15
Delhi	Navbharat Times	Navbharat Times - City - Delhi	NBTMAH	250
Delhi	The Times of India	Noida Times	NOIT	60
Delhi	Sandhya Times	Sandhya Times - Delhi	SNTD	30
Delhi	The Times of India	Sunday Cl. Pullout-Non Matri	STOID	385
Delhi	The Times of India	The Times Of India - Delhi	TOID	400
Delhi	The Times of India	The Times Of India - Noida	TOINOI	65
Gurgaon	The Times of India	Delhi Times - Faridabad	DTFR	50
Gurgaon	The Times of India	Gurgaon Times	GURT	55
Gurgaon	Navbharat Times	Nbt Masala Mix - Faridabad	HDFR	33
Gurgaon	Navbharat Times	Nbt Masala Mix - Gurgaon	HDGR	33
Gurgaon	The Times of India	The Times Of India Delhi - Gurgaon	TOIDGR	60
Hyderabad	The Times of India	The Times Of India - Hyderabad	TOIH	170
Hyderabad	The Times of India	Times Of India Vijayawada	TOIVJW	25
Hyderabad	The Times of India	The Times Of India - Visakhapatnam (Vizag)	TOIVSP	50
Hyderabad	The Times of India	Hyderabad Times	HT	165
Hyderabad	The Times of India	Hyderabad Times - Secunderabad Zone	HTSZ	
Hyderabad	The Times of India	Vijayawada Times Of India (Citi Centric)	VJWT	25
Hyderabad	The Times of India	Vizag - Times Of India (Visakhapatnum)	VSPT	50
Hyderabad	The Times of India	Education Times Of India Vijayawada	EDTVJW	25
Hyderabad	The Times of India	Property Times Of India Vijayawada	PRVJW	25
Hyderabad	The Times of India	The Times of India Hyderabad Property Tabloid	TOIHPR	
Hyderabad	The Economic Times	The Economic Times - Hyderabad	ETH	110
Jaipur	The Times of India	The Times of Ajmer	AJMP	11
Jaipur	The Times of India	The Times Of India - Jaipur	TOIJ	120
Jaipur	The Economic Times	Economic Times - Jaipur	ETJ	15
Jaipur	The Times of India	The Times Of India - Jaipur City	TOIJC	100
Jaipur	The Times of India	The Times Of India - Jaipur(Upcountry)	TOIJUC	80
Jaipur	The Times of India	Jaipur Times	JAIT	47
Jaipur	The Times of India	Alwar Plus	ALVP	21
Jaipur	The Times of India	Jodhpur Plus	JOP	21
Jaipur	The Times of India	Kota Plus -Jaipur	KTP	21
Jaipur	The Times of India	Udaipur Plus	UDP	21

Kolkata	The Times of India	The Times Of India - Kolkata	TOIK	
Kolkata	The Times of India	The Times Of India - Kolkata Guwahati	GUS	
Kolkata	The Times of India	Calcutta Times	CT	
Kolkata	The Economic Times	The Economic Times - Kolkata	ETK	105
Kolkata	Samay	Ei Samay -Kolkata	ESAMK	90
Kolkata	Samay	Rabibaroari - Kolkata	RABBSK	
Kolkata	Samay	Ei Samay Bardhman	ESMBDA	
Lucknow	The Times of India	The Times Of India - Lucknow	TOIL	
Lucknow	The Times of India	The Times Of India - Kanpur	TOIKN	
Lucknow	The Times of India	The Times Of India - Delhi - West Uttrakhand	TOIWUTK	
Lucknow	The Times of India	The Times Of India - Lucknow @ Allahabad Varanasi	ALLVAR	
Lucknow	The Times of India	The Times Of India Lucknow-City Run	TOILC	
Lucknow	The Times of India	The Times Of India-Agra	TOIWAGR	
Lucknow	The Times of India	The Times Of India-Bareilly	TOIWPLY	
Lucknow	The Times of India	The Times Of India-Dehradun	TOIWDEH	
Lucknow	The Times of India	The Times Of India-Meerut	TOIWMEP	
Lucknow	The Times of India	Agra Times	AP	26
Lucknow	The Times of India	Allahabad Times	ALP	35
Lucknow	The Times of India	Bareilly Times Of India	SPBL	34
Lucknow	The Times of India	Doon Times Of India	DP	40
Lucknow	The Times of India	Kanpur Times	KNP	35
Lucknow	The Times of India	Lucknow Times	LT	70
Lucknow	The Times of India	Meerut Times Of India	MEEP	25
Lucknow	The Times of India	Varanasi Times	VART	40
Lucknow	The Times of India	Gorakhpur Plus - Lucknow	GORP	25
Lucknow	The Times of India	Haridwar Plus -Lucknow	HRWP	23

# DS

## Id-on Rates

ay		
CD MULTICOLUMN		
Add-on	Base	Add-on
	80	70
	30	27
33	37	33
15	17	15
29	32	29
15	17	15
20	22	20
	17	15
	16	14
15	17	15
347		
54		
32		
54		
54		
54		
77		
77		
225	275	248
225	275	248
9	11	10
23	28	25
14	17	15
225	275	248
54		
27	33	30
347	424	382
360	440	396
59	72	65
45		
50		
30	33	30
30	35	33
55	61	55
153	200	180
23	25	23
45	50	45
149	200	180
	100	90
23	25	23
45	50	45
23	25	23
23	25	23
	200	180
99	150	130
10	11	10
115	120	115
14	15	14
90	100	90
50	80	50
42	47	42
19	21	19
19	21	19
19	21	19
19	21	19

		300
	30	27
		135
95	105	95
81	90	81
	55	47
	15	10
	165	149
	60	54
	110	100
	55	50
	165	149
	44	39
	50	45
	70	63
	50	45
24		
32		
31		
36		
32		
63		
23		
35		
21		
21		



Effective May 02, 2019				Classified Display
Centre	Publication	Edition	SAP Code	CD FORUM
				Base
Lucknow	The Times of India	Jhansi Plus - Lucknow	JHPL	22
Lucknow	The Times of India	Kumaon Plus - Lucknow	KMPL	22
Lucknow	The Times of India	The Times Of Aligarh	ALGP	20
Lucknow	The Times of India	Times Plus (Moradabad)	MOP	19
Lucknow	The Economic Times	The Economic Times - Lucknow	ETL	
Lucknow	Navbharat Times	Lucknow Times Masala Mix	LTMM	33
Lucknow	Navbharat Times	Navbharat Times - Lucknow	NBTL	
Mumbai	The Times of India	The Times Of India - Mumbai	TOIM	350
Mumbai	The Times of India	Sunday Times Of India - Mumbai	STOIM	350
Mumbai	The Times of India	Times Of India - Navi Mumbai	TOIVP	60
Mumbai	The Times of India	Bombay Times	BT	275
Mumbai	The Times of India	Andheri-West (West Side Plus)	ANDW	60
Mumbai	The Times of India	Bandra Khar (West-Side Plus)	BAPA	60
Mumbai	The Times of India	Bandra To Borivili (West Side Plus)	WSP	120
Mumbai	The Times of India	Chembur Ghatkopar Plus	CHGP	60
Mumbai	The Times of India	Cuffe Parade Worli (BT Zone Pluses)	SOBO	60
Mumbai	The Times of India	Dahisar-Virar (West Side Plus)	DAVI	60
Mumbai	The Times of India	Dombivli Kalyan Plus	SUBP	55
Mumbai	The Times of India	Downtown Plus	DTP	65
Mumbai	The Times of India	Goregaon Malad (BT Zone Pluses)	GOMA	60
Mumbai	The Times of India	Kandivili Borivili (BT Zone Pluses)	KABO	60
Mumbai	The Times of India	Mulund Plus	MUP	60
Mumbai	The Times of India	Mumbai Times Thane Plus - WEEKDAY(MON-THU)	MTHPWK	
Mumbai	The Times of India	Mumbai Times Thane Plus - WEEKEND (FRI -SUN)	MTHPWD	
Mumbai	The Times of India	New Bombay Plus	NBP	60
Mumbai	The Times of India	Santacruz-Vileparle (West Side Plus)	SAVI	60
Mumbai	The Times of India	Thane Plus(BT-Split)	THPL	60
Mumbai	The Economic Times	The Economic Times Mumbai City Run	ETMC	160
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai	MTM	180
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai - Thane Badlapur	MTMTB	60
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai - Vasai Virar	MTVVP	60
Mumbai	Mirror	Mumbai Mirror	MMIR	280
Mumbai	Navbharat Times	Navbharat Times - Mumbai	NBTM	150
Nagpur	The Times of India	The Times Of India - Nagpur	NGTOI	30
Nagpur	The Times of India	Sunday Times Of India - Nagpur	SNGTOI	25
Nagpur	The Times of India	Times Of India -Aurangabad	TOIAUG	15
Nagpur	The Times of India	Times Of India Nashik Split - Pune Upcountry	TOINSK	25
Nagpur	The Times of India	Nagpur Times	NGT	25
Nagpur	The Economic Times	The Economic Times -Nagpur ( Mumbai Split)	ETNAG	10
Nagpur	Maharashtra Times	Maharashtra Times - Aurangabad	MTAG	20
Nagpur	Maharashtra Times	Maharashtra Times - Nagpur	MTNAG	23
Nagpur	Maharashtra Times	Maharashtra Times - Nashik	MTNK	25
Nagpur	Maharashtra Times	Maharashtra Times-Jalgaon(MTM-Split)	MTJLG	10
Nagpur	Maharashtra Times	Nagpur Times Marathi	NGTMR	30
Nagpur	Maharashtra Times	Maharashtra Times - Nagpur Plus	MTNGV	30
Patna	The Times of India	The Times Of India - Bihar (Patna Split)	TOBIR	37
Patna	The Times of India	The Times Of India - Jharkhand (Patna Split)	TOJHK	21
Patna	The Times of India	Patna Times	PAT	27
Patna	The Times of India	Ranchi Times	RANT	27
Pune	The Times of India	The Times Of India - Goa	TOIGO	30
Pune	The Times of India	The Times Of India - Kolhapur	TOIKLP	20
Pune	The Times of India	The Times Of India - Pune	TOIPU	175
Pune	The Times of India	Sunday Times Of India - Pune	STOIPU	175
Pune	The Times of India	Pune Times	PT	165
Pune	The Economic Times	The Economic Times Pune	ETPU	30

Pune	Maharashtra Times	Maharashtra Times - Kolhapur	MTKL	28
Pune	Maharashtra Times	Maharashtra Times - Pune	MTPE	115
Pune	Maharashtra Times	Maharashtra Times - Ahmednagar	MTAMD	
Pune	Maharashtra Times	MT- Kothrud Times	KOTRD	
Pune	Mirror	Pune Mirror	PMIR	85

# DS

## Id-on Rates

ay		
CD MULTICOLUMN		
Add-on	Base	Add-on
20		
20		
17		
17		
	35	32
30		
	91	82
350	450	450
350	450	450
54	90	81
275		
54		
54		
108		
54		
54		
54		
50		
59		
54		
54		
54		
	75	68
	75	68
54		
54		
54		
160	175	175
180	200	200
54		
54		
280	315	315
150	165	165
27	55	50
23	50	45
14	16	14
23	50	45
23	50	45
9	20	18
18	32	29
21	40	36
23	40	36
9	20	18
27		
27		
33	137	123
19	42	38
24	27	24
24	27	24
27	35	32
18	40	36
158	225	203
158	225	203
149		
27	55	50

25	30	27
104	130	117
	30	27
	25	23
77	125	113