

Effective 2019 Year				Classified Display Single Column Advt	
Centre	Publication	Edition	SAP Code	Base	Add-on
Ahmedabad	The Times of India	The Times Of India - Ahmedabad	TOIA	280	151
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Baroda	BAR	96	47
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Rajkot	RAJK	42	24
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Surat	SUR	43	24
Ahmedabad	The Times of India	Ahmedabad Times	AHT	170	90
Ahmedabad	The Times of India	Baroda Times	BRT	106	42
Ahmedabad	The Times of India	Surat Times	SRT	36	21
Ahmedabad	The Times of India	Rajkot Plus - Ahmedabad	RAJP	30	14
Ahmedabad	The Economic Times	The Economic Times - Ahmedabad	ETA	125	80
Ahmedabad	Navgujarat Samay	Navgujarat Samay - Ahmedabad	NGAHM	73	21
Ahmedabad	Navgujarat Samay	Ahmedabad Times - Masala Mix	ATMM	40	15
Ahmedabad	Mirror	Ahmedabad Mirror	AMIR	170	60
Bangalore	The Times of India	The Times Of India - Bangalore	TOIBG	710	639
Bangalore	The Times of India	The Times Of India - Mangalore	MANG	45	41
Bangalore	The Times of India	The Times Of India - Mysore	MYS	45	41
Bangalore	The Times of India	The Times Of India - Bangalore @ Hubli	HUB	45	41
Bangalore	The Times of India	Bangalore Times	BGT	615	308
Bangalore	The Times of India	Bangalore Times -Westside Plus	BGWSP	83	64
Bangalore	The Times of India	Bangalore Times -Down Town Plus	BGDTP	100	77
Bangalore	The Times of India	Bangalore Times -Indiranagar Plus	BGINP	85	59
Bangalore	The Times of India	Bangalore Times -Jayanagar Plus	BGJNP	115	89
Bangalore	The Times of India	Bangalore Times -Koramangala Plus	BGKMP	110	85
Bangalore	The Times of India	Bangalore Times -North Side Plus	BGNSP	89	69
Bangalore	The Times of India	Bangalore Times -Whitefield Plus	BGWHP	68	53
Bangalore	The Times of India	Times Zigwheels - Bangalore	TAB	680	598
Bangalore	The Times of India	Sunday Cl. Pullout-Non Matri-Bangalore	STOIBG	710	639
Bangalore	The Economic Times	The Economic Times - Bangalore	ETBG	220	150
Bangalore	Mirror	Bangalore Mirror -Broadsheet	MRBG	265	225
Bangalore	Vijay Karnataka	Vijay Karnataka - Bagalkot Edition	VKBAG	50	45
Bangalore	Vijay Karnataka	Vijay Karnataka - Bangalore	VKBA	350	250
Bangalore	Vijay Karnataka	Vijay Karnataka - Belgavi Edition	VKBLG	35	30
Bangalore	Vijay Karnataka	Vijay Karnataka - Chitradurga Edition	VKCHI	50	45
Bangalore	Vijay Karnataka	Vijay Karnataka - Gangavati Edition	VKGAN	50	45
Bangalore	Vijay Karnataka	Vijay Karnataka - Gulbarga Edition	VKGUL	50	45
Bangalore	Vijay Karnataka	Vijay Karnataka - Hassan Edition	VKHAS	30	24
Bangalore	Vijay Karnataka	Vijay Karnataka - Hubli	VKHUB	100	75
Bangalore	Vijay Karnataka	Vijay Karnataka - Mangalore Edition	VKMAN	80	75
Bangalore	Vijay Karnataka	Vijay Karnataka - Mysore Edition	VKMY	80	75
Bangalore	Vijay Karnataka	Vijay Karnataka -Shimoga Edition	VKSHI	50	45
Bangalore	Vijay Karnataka	Vijay Karnataka - Belgaum Edition	VKNHBLG	27	27
Bangalore	Vijay Karnataka	Vijay Karnataka - Namma Mahanagar Edition	VKNHUB	27	27
Bhopal	The Times of India	The Times Of India - Madhya Pradesh	TOIMP	100	80
Bhopal	The Times of India	The Times Of India - Bhopal City Run	TOIBHOC	50	44
Bhopal	The Times of India	The Times Of India - Bhopal Upcountry Run	TOIBHOU	35	35
Bhopal	The Times of India	The Times Of India - Indore	TOIND	50	39
Bhopal	The Times of India	The Times of India - Raipur	TOIRP	40	33
Bhopal	The Economic Times	The Economic Times - Madhya Pradesh	ETMP	25	25
Bhubaneswar	The Times of India	The Times Of India - Bhubaneswar	TOIBBR	100	50
Chandigarh	The Times of India	The Times Of India - Delhi - Chandigarh	TOICG	210	105
Chandigarh	The Times of India	Times Of Chandigarh City	TOICGCT	30	15
Chandigarh	The Times of India	Times Of Chandigarh	CHT	30	15
Chandigarh	The Times of India	Times Of Ludhiana	LDT	12	6
Chandigarh	The Times of India	Jalandhar Plus - Chandigarh	JLDP	10	5
Chandigarh	The Times of India	Jammu Plus - Chandigarh	JMP	8	4
Chandigarh	The Times of India	Shimla Plus - Chandigarh	SMP	8	4
Chandigarh	The Economic Times	The Economic Times Chandigarh	ETCG	52	26
Chennai	The Times of India	The Times Of India - Chennai	TOICH	550	400
Chennai	The Times of India	The Times Of India - Coimbatore	TOICMB	170	95
Chennai	The Times of India	The Times Of India - Madurai/Trichy	TOITMD	40	35
Chennai	The Times of India	Chennai Times - Adyar	ADYCH	25	20

Chennai	The Times of India	Chennai Times - Annanagar	ANGCH	25	20
Chennai	The Times of India	Chennai Times - Mylapore	MYLCH	25	20
Chennai	The Times of India	Chennai Times - Purasai	PURCH	25	20
Chennai	The Times of India	Chennai Times - Tambaram	TAMCH	25	20
Chennai	The Times of India	Chennai Times - Tnagar	TNGCH	25	20
Chennai	The Times of India	Sunday Cl. Pullout-Non Matri-Chennai	STOICH	550	400
Chennai	The Times of India	Sunday Cl. Pullout-Non Matri-Coimbatore	STOICO	170	95
Chennai	The Economic Times	The Economic Times - Chennai	ETCH	120	70
Chennai	The Economic Times	Corporate Dossier - Chennai	CDCH	25	20
Cochin	The Times Of India	The Times Of India - Kerala	TOIKR	90	68
Cochin	The Times Of India	The Times of India Kochi Upcountry - Kerela	TOIKRKUP	90	56
Cochin	The Times Of India	The Times Of India Kochi	TOIKRKO	90	63
Cochin	The Times Of India	The Times Of India Malabar	TOIKRML	90	85
Cochin	The Times Of India	The Times Of India Trivandrum - Kerela	TOIKRKT	90	86
Delhi	The Economic Times	The Economic Times - Delhi	ETD	250	225
Delhi	Navbharat Times	Delhi Times Masala Mix	HD	400	360
Delhi	Navbharat Times	Navbharat Times - City - Delhi	NBTMAH	400	360
Delhi	Sandhya Times	Sandhya Times - Delhi	SNTD	50	45
Delhi	The Times of India	Sunday Cl. Pullout-Non Matri	STOICD	1100	990
Delhi	The Times of India	The Times Of India - Delhi	TOID	1100	990
Delhi	The Times of India	The Times Of India - Noida	TOINOI	65	59
Gurgaon	The Times of India	The Times Of India Delhi - Gurgaon	TOIDGR	50	45
Gurgaon	The Times of India	Gurgaon Times	GURT	50	45
Gurgaon	Navbharat Times	Nbt Masala Mix - Gurgaon	HDGR	30	25
Gurgaon	Navbharat Times	Nbt Masala Mix - Faridabad	HDFR	30	25
Hyderabad	The Times of India	The Times Of India - Hyderabad	TOIH	250	200
Hyderabad	The Times of India	Times Of India Vijayawada	TOIVJW	25	23

# SIFIEDS

## Base & Add-on Rates

Classified Run on Line (ROL) Advt			
Base	EL Base	Add-on	EL Add-on
530	106	530	106
266	53	128	26
106	21	47	9
85	17	44	9
300	60	120	24
212	42	95	19
55	11	33	7
43	9	22	4
270	54	130	26
140	28	10	2
95	19	10	2
425	85	123	25
1740	348	1575	315
85	17	77	15
85	17	77	15
85	17	77	15
1740	348	1575	315
300	60	270	54
500	100	450	90
90	18	70	14
600	120	432	86
50	10	50	10
90	18	75	15
90	18	70	14
90	18	50	10
50	10	20	4
180	36	125	25
150	30	125	25
150	30	125	25
90	18	75	15
50	10	50	10
50	10	50	10
240	48	185	37
120	24	120	24
315	63	158	32
600	120	400	80
120	24	30	6
120	24	23	5
80	16	20	4
30	6	10	2
30	6	10	2
30	6	10	2
140	28	35	7
1200	240	650	130
425	85	175	35
250	50	150	30

1200	240	650	130
425	85	175	35
350	70	210	42
300	60	300	60
300	60	300	60
300	60	300	60
300	60	300	60
300	60	300	60
1200	240	1080	216
1800	360	1620	324
1800	360	1620	324
300	60	270	54
4200	840	3780	756
4200	840	3780	756
250	50	225	45
250	50	175	35
210	42	101	20
210	42	101	20
500	100	400	80
50	10	40	8

Effective 2019 Year				Classified Display Single Column Advt	
Centre	Publication	Edition	SAP Code	Base	Add-on
Hyderabad	The Times of India	The Times Of India - Visakhapatnam (Vizag)	TOIVSP	35	30
Hyderabad	The Times of India	Hyderabad Times	HT	250	230
Hyderabad	The Times of India	Hyderabad Times - Secunderabad Zone	HTSZ	120	108
Hyderabad	The Times of India	Vijayawada Times Of India (Citi Centric)	VJWT	25	23
Hyderabad	The Times of India	Vizag - Times Of India (Visakhapatnum)	VSPT	30	30
Hyderabad	The Times of India	Education Times Of India Vijayawada	EDTVJW	25	23
Hyderabad	The Times of India	Property Times Of India Vijayawada	PRVJW	25	23
Hyderabad	The Times of India	The Times of India Hyderabad Property Tabloid	TOIHPR	230	207
Hyderabad	The Economic Times	The Economic Times - Hyderabad	ETH	225	176
Jaipur	The Times of India	The Times Of Ajmer	AJMP	11	5
Jaipur	The Times of India	The Times Of India - Jaipur	TOIJ	135	105
Jaipur	The Economic Times	Economic Times - Jaipur	ETJ	20	10
Jaipur	The Times of India	The Times Of India - Jaipur City	TOJUC	105	90
Jaipur	The Times of India	The Times Of India - Jaipur(Upcountry)	TOJUC	80	50
Jaipur	The Times of India	Alwar Plus	ALVP	17	5
Jaipur	The Times of India	Jodhpur Plus	JOP	16	5
Jaipur	The Times of India	Kota Plus -Jaipur	KTP	16	5
Jaipur	The Times of India	Udaipur Plus	UDP	16	5
Kolkata	The Times of India	The Times Of India - Kolkata	TOIK		380
Kolkata	The Times of India	The Times Of India - Kolkata Guwahati	GUS	35	20
Kolkata	The Economic Times	The Economic Times - Kolkata	ETK	265	186
Kolkata	Samay	Ei Samay -Kolkata	ESAMK	80	79
Kolkata	Samay	Rabbaroari - Kolkata	RABBBSK	70	53
Kolkata	Samay	Ei Samay Bardhman	ESMBDA	15	10
Lucknow	The Times of India	The Times Of India - Lucknow	TOIL	410	180
Lucknow	The Times of India	The Times Of India - Kanpur	TOIKN	80	45
Lucknow	The Times of India	The Times Of India - Delhi - West Utrakhand	TOIWUTK	75	42
Lucknow	The Times of India	The Times Of India - Lucknow @ Allahabad Varanasi	ALLVAR	75	40
Lucknow	The Times of India	The Times Of India Lucknow-City Run	TOILC	410	180
Lucknow	The Times of India	The Times Of India-Agra	TOIWAGR	33	11
Lucknow	The Times of India	The Times Of India-Bareilly	TOIWBLY	42	12
Lucknow	The Times of India	The Times Of India-Dehradun	TOIWDEH	55	28
Lucknow	The Times of India	The Times Of India-Meerut	TOIWMEP	40	12
Lucknow	The Times of India	Agra Times	AP	33	17
Lucknow	The Times of India	Allahabad Times	ALP	60	28
Lucknow	The Times of India	Bareilly Times Of India	SPBL	60	28
Lucknow	The Times of India	Doon Times Of India	DP	33	17
Lucknow	The Times of India	Gorakhpur Plus - Lucknow	GORP	22	12
Lucknow	The Times of India	Haridwar Plus -Lucknow	HRWP	17	9
Lucknow	The Times of India	Kumaon Plus - Lucknow	KMPL	40	15
Lucknow	The Economic Times	The Economic Times - Lucknow	ETL	90	52
Lucknow	Navbharat Times	Navbharat Times - Lucknow	NBTL	85	43
Mumbai	The Times of India	The Times Of India - Mumbai	TOIM	760	760
Mumbai	The Times of India	Sunday Times Of India - Mumbai	STOIM	760	760
Mumbai	The Times of India	Times Of India - Navi Mumbai	TOIVP	80	45
Mumbai	The Times of India	Andheri-West (West Side Plus)	ANDW	80	45
Mumbai	The Times of India	Bandra Khar (West-Side Plus)	BAPA	80	45
Mumbai	The Times of India	Bandra To Borivili (West Side Plus)	WSP	140	111
Mumbai	The Times of India	Chembur Ghatkopar Plus	CHGP	80	45
Mumbai	The Times of India	Cuffe Parade Worli (BT Zone Pluses)	SOBO	50	50
Mumbai	The Times of India	Dahisar-Virar (West Side Plus)	DAVI	80	45
Mumbai	The Times of India	Dombivli Kalyan Plus	SUBP	60	33
Mumbai	The Times of India	Downtown Plus	DTP	90	50
Mumbai	The Times of India	Goregaon Malad (BT Zone Pluses)	GOMA	80	45
Mumbai	The Times of India	Kandivili Borivili (BT Zone Pluses)	KABO	80	45
Mumbai	The Times of India	Mulund Plus	MUP	80	45
Mumbai	The Times of India	Mumbai Times Thane Plus - WEEKDAY(MON-THU)	MTHPWK	80	45
Mumbai	The Times of India	Mumbai Times Thane Plus - WEEKEND (FRI -SUN)	MTHPWD	80	45
Mumbai	The Times of India	New Bombay Plus	NBP	80	45
Mumbai	The Times of India	Santacruz-Vileparle (West Side Plus)	SAVI	80	45

Mumbai	The Times of India	Thane Plus(BT-Split)	THPL	80	45
Mumbai	The Economic Times	The Economic Times - Mumbai City Run	ETMC	200	200
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai	MTM	250	250
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai - Thane Badlapur	MTMTB	80	45
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai - Vasai Virar	MTVVP	80	45
Mumbai	Maharashtra Times	MT- New Mumbai Plus	MTNBP	80	45
Mumbai	Mirror	Mumbai Mirror	MMIR	350	350
Mumbai	Navbharat Times	Navbharat Times - Mumbai	NBTM	200	200
Nagpur	The Times of India	The Times Of India - Nagpur	NGTOI	70	63
Nagpur	The Times of India	Sunday Times Of India - Nagpur	SNGTOI	60	54
Nagpur	The Times of India	Times Of India -Aurangabad	TOIAUG	20	18
Nagpur	The Times of India	Times Of India Nashik Split - Pune Upcountry	TOINSK	45	41
Nagpur	The Times of India	Nagpur Times	NGT	60	54
Nagpur	The Economic Times	The Economic Times -Nagpur ( Mumbai Split)	ETNAG	10	9
Nagpur	Maharashtra Times	Maharashtra Times - Aurangabad	MTAG	32	29
Nagpur	Maharashtra Times	Maharashtra Times - Nagpur	MTNAG	35	32
Nagpur	Maharashtra Times	Maharashtra Times - Nashik	MTNK	50	45
Nagpur	Maharashtra Times	Maharashtra Times-Jalgaon(MTM-Split)	MTJLG	30	27
Patna	The Times of India	The Times Of India - Bihar (Patna Split)	TOIBIR	168	108
Patna	The Times of India	The Times Of India - Jharkhand (Patna Split)	TOIJK	63	42
Pune	The Times of India	The Times Of India - Goa	TOIGO	61	33
Pune	The Times of India	The Times Of India - Kolhapur	TOIKLP	42	31
Pune	The Times of India	The Times Of India - Pune	TOIPU	300	270
Pune	The Economic Times	The Economic Times Pune	ETPU	56	26
Pune	Maharashtra Times	Maharashtra Times - Kolhapur	MTKL	53	31
Pune	Maharashtra Times	Maharashtra Times - Pune	MTPE	138	99
Pune	Maharashtra Times	Maharashtra Times - Ahmednagar	MTAMD	22	17

# SIFIEDS

## Use & Add-on Rates

Classified Run on Line (ROL) Advt			
Base	EL Base	Add-on	EL Add-on
100	20	100	20
350	70	326	65
50	10	40	8
50	10	50	10
50	10	40	8
50	10	40	8
300	60	270	54
500	100	450	90
26	5	11	2
340	85	265	66
40	10	20	5
260	65	240	60
175	44	150	38
37	7	16	3
35	7	15	3
35	7	15	3
35	7	15	3
		1500	300
150	30	101	20
775	155	388	78
800	160	272	54
		80	16
760	152	160	32
265	53	55	11
265	53	75	15
260	52	55	11
760	152	160	32
85	17	45	9
110	22	45	9
130	26	55	11
110	22	35	7
85	17	25	5
225	45	45	9
235	47	65	13
110	22	35	7
165	33	55	11
35	7	20	4
65	13	20	4
130	26	40	8
265	53	140	28
2000	400	2000	400
2000	400	2000	400
230	46	161	32
115	23	81	16
115	23	81	16
460	92	322	64
115	23	81	16
121	24	85	17
178	36	125	25
100	20	70	14
259	52	181	36
115	23	81	16
115	23	81	16
115	23	81	16
178	36	125	25
178	36	125	25
178	36	125	25
115	23	81	16

178	36	125	25
600	120	600	120
800	160	800	160
178	36	125	25
178	36	125	25
178	36	125	25
1200	240	1200	240
500	100	500	100
200	40	180	36
175	35	158	32
100	20	90	18
175	35	158	32
175	35	158	32
50	10	45	9
100	20	90	18
130	26	117	23
180	36	162	32
50	10	45	9
420	84	265	53
190	38	95	19
154	31	109	22
110	22	99	20
1000	200	900	180
110	22	66	13
154	31	88	18
400	80	264	53
50	10	36	7





# BUSINESS CLASS

## Classified Display & Run on Line : Ba

Effective 2019 year

Classified Display  
Single Column Advt

Centre	Publication	Edition	SAP Code	Base	Add-on
Pune	Mirror	Pune Mirror	PMIR	138	99

Navgujarat Samay –

· MinimumSize for Single Column CD is 9 Sq.Cm. (3 cm Height x 3 cm Width)

· Scheme (%age Discount on Base Rate)

o 1 to 3 Insertion – Nil, o 8 to 10 Insertion – 8%, o 4 to 7 Insertion – 5%, o 11+ Insertion – 10%.

Mirror included for Times of India Bangalore

# SIFIEDS

## Use & Add-on Rates

Classified Run on Line  
(ROL) Advt

Base	EL Base	Add-on	EL Add-on
300	60	201	40

# BUSINESS CLASSIFI

## Classified Display & Run on Line : Base & A

Effective 2019 Year				Classified Displ
Centre	Publication	Edition	SAP Code	CD FORUM
				Base
Ahmedabad	The Times of India	The Times Of India - Ahmedabad	TOIA	200
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Baroda	BAR	
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Rajkot	RAJK	36
Ahmedabad	The Times of India	The Times Of India - Ahmedabad - Surat	SUR	
Ahmedabad	The Times of India	Ahmedabad Times	AHT	
Ahmedabad	The Times of India	Baroda Times	BRT	
Ahmedabad	The Times of India	Surat Times	SRT	
Ahmedabad	The Times of India	Rajkot Plus - Ahmedabad	RAJP	13
Ahmedabad	The Times of India	Vapi Plus-Surat	VAPL	
Ahmedabad	The Economic Times	The Economic Times - Ahmedabad	ETA	115
Ahmedabad	Navgujarat Samay	Navgujarat Samay - Ahmedabad	NGAHM	35
Ahmedabad	Mirror	Ahmedabad Mirror	AMIR	85
Bangalore	The Times of India	The Times Of India - Bangalore	TOIBG	495
Bangalore	The Times of India	The Times Of India - Mangalore	MANG	45
Bangalore	The Times of India	The Times Of India - Mysore	MYS	45
Bangalore	The Times of India	The Times Of India - Bangalore @ Hubli	HUB	45
Bangalore	The Times of India	Bangalore Times	BGT	395
Bangalore	The Times of India	Belgaum Times	BLGT	25
Bangalore	The Times of India	Hubli Times	HUBT	25
Bangalore	The Times of India	Mangalore Times	MANGT	25
Bangalore	The Times of India	Mysore Times	MYTM	25
Bangalore	The Times of India	Bangalore Times -Westside Plus	BGWSWP	83
Bangalore	The Times of India	Bangalore Times -Down Town Plus	BGDTP	100
Bangalore	The Times of India	Bangalore Times -Indiranagar Plus	BGINP	85
Bangalore	The Times of India	Bangalore Times -Jayanagar Plus	BGJNP	115
Bangalore	The Times of India	Bangalore Times -Koramangala Plus	BGKMP	110
Bangalore	The Times of India	Bangalore Times -North Side Plus	BGNSP	89
Bangalore	The Times of India	Bangalore Times -Whitefield Plus	BGWHP	68
Bangalore	The Times of India	Times Zigwheels - Bangalore	TAB	265
Bangalore	The Times of India	Sunday Cl. Pullout-Non Matri-Bangalore	STOIBG	495
Bangalore	The Economic Times	The Economic Times - Bangalore	ETBG	150
Bangalore	Mirror	Bangalore Mirror -Broadsheet	MRBG	190
Bangalore	Vijay Karnataka	Vijay Karnataka - Bagalkot Edition	VKBAG	30
Bangalore	Vijay Karnataka	Vijay Karnataka - Bangalore	VKBA	120
Bangalore	Vijay Karnataka	Vijay Karnataka - Belgavi Edition	VKBLG	20
Bangalore	Vijay Karnataka	Vijay Karnataka - Chitradurga Edition	VKCHI	30
Bangalore	Vijay Karnataka	Vijay Karnataka - Gangavati Edition	VKGAN	30
Bangalore	Vijay Karnataka	Vijay Karnataka - Gulbarga Edition	VKGUL	30
Bangalore	Vijay Karnataka	Vijay Karnataka - Hassan Edition	VKHAS	30
Bangalore	Vijay Karnataka	Vijay Karnataka - Hubli	VKHUB	60
Bangalore	Vijay Karnataka	Vijay Karnataka - Mangalore Edition	VKMAN	50
Bangalore	Vijay Karnataka	Vijay Karnataka - Mysore Edition	VKMY	50
Bangalore	Vijay Karnataka	Vijay Karnataka -Shimoga Edition	VKSHI	30
Bangalore	Vijay Karnataka	Lavala Vk -Bangalore	LVKBG	95
Bhopal	The Times of India	The Times Of India - Madhya Pradesh	TOIMP	
Bhopal	The Times of India	The Times Of India - Bhopal City Run	TOIBHOC	
Bhopal	The Times of India	The Times Of India - Bhopal Upcountry Run	TOIBHOU	
Bhopal	The Times of India	The Times Of India - Indore	TOIIND	
Bhopal	The Times of India	The Times of India - Raipur	TOIRP	
Bhopal	The Times of India	Bhopal Times	BHOT	
Bhopal	The Times of India	Indore Times	INDT	
Bhopal	The Times of India	Raipur Times	RPT	
Bhopal	The Times of India	Gwalior Plus	GWP	
Bhopal	The Times of India	Jabalpur Plus	JBP	
Bhopal	The Economic Times	The Economic Times - Madhya Pradesh	ETMP	

Bhubaneswar	The Times of India	The Times Of India - Bhubaneswar	TOIBBR	100
Chandigarh	The Times of India	The Times Of India - Delhi - Chandigarh	TOICG	80
Chandigarh	The Times of India	Times Of Chandigarh City	TOICGCT	40
Chandigarh	The Times of India	Times Of Chandigarh	CHT	40
Chandigarh	The Times of India	Times Of Ludhiana	LDT	16
Chandigarh	The Times of India	Times Interact Pull Out	TINCG	20
Chandigarh	The Times of India	Jalandhar Plus - Chandigarh	JLDP	6
Chandigarh	The Times of India	Jammu Plus - Chandigarh	JMP	12
Chandigarh	The Times of India	Shimla Plus - Chandigarh	SMP	12
Chandigarh	The Times of India	Srinagar Plus - Chandigarh	SNPL	12
Chandigarh	The Economic Times	The Economic Times Chandigarh	ETCG	48
Chennai	The Times of India	The Times Of India - Chennai	TOICH	
Chennai	The Times of India	The Times Of India - Coimbatore	TOICMB	
Chennai	The Times of India	The Times Of India - Madurai/Trichy	TOITMD	
Chennai	The Times of India	Coimbatore Times	COIT	
Chennai	The Times of India	Madurai Times	MDT	
Chennai	The Times of India	Trichy Times	TRT	
Chennai	The Times of India	Chennai Times - Adyar	ADYCH	
Chennai	The Times of India	Chennai Times - Annanagar	ANGCH	
Chennai	The Times of India	Chennai Times - Mylapore	MYLCH	
Chennai	The Times of India	Chennai Times - Purasai	PURCH	
Chennai	The Times of India	Chennai Times - Tambaram	TAMCH	
Chennai	The Times of India	Chennai Times - Tnagar	TNGCH	
Chennai	The Times of India	Sunday Cl. Pullout-Non Matri-Chennai	STOICH	
Chennai	The Times of India	Sunday Cl. Pullout-Non Matri-Coimbatore	STOICO	
Chennai	The Economic Times	The Economic Times - Chennai	ETCH	

# EDS

## Add-on Rates

ay		
CD MULTICOLUMN		
Add-on	Base	Add-on
180	325	293
	135	122
32	50	45
	62	56
	185	167
	115	104
	41	37
12	34	31
	6	5
100	165	149
30	94	85
55	155	140
446	795	716
41	50	45
41	50	45
41	50	45
356		
23		
23		
23		
23		
75		
90		
77		
104		
99		
80		
61		
239		
446	795	716
135	175	158
171	295	266
27		
108		
18		
27		
27		
27		
27		
54		
45		
45		
27		
86		
	100	87
	50	45
	35	29
	50	45
	40	28
	50	45
	50	45
	40	36
	15	14
	15	14
	25	20

90	100	90
72	80	72
36		
35	40	35
14	16	14
15	20	15
5	6	5
11	12	11
11	12	11
11	12	11
43	72	65
	300	220
	95	
	20	18
	75	
	15	14
	15	14
	40	36
	40	36
	40	36
	40	36
	40	36
	40	36
	40	36
	300	220
	95	
	70	63

# BUSINESS CLASSIFI

Classified Display & Run on Line : Base & A

Effective 2019 Year				Classified Displ
Centre	Publication	Edition	SAP Code	CD FORUM
				Base
Chennai	The Economic Times	Corporate Dossier - Chennai	CDCH	
Cochin	The Times of India	The Times Of India - Kerala	TOIKR	37
Cochin	The Times of India	The Times of India Kochi Upcountry - Kerela	TOIKRRKUP	17
Cochin	The Times of India	The Times Of India Kochi	TOIKRKO	32
Cochin	The Times of India	The Times Of India Malabar	TOIKRML	17
Cochin	The Times of India	The Times Of India Trivandrum - Kerela	TOIKRTV	22
Delhi	The Times of India	Delhi Times	DT	400
Delhi	The Times of India	Delhi Times - Central Zone	DTCZ	60
Delhi	The Times of India	Delhi Times - Dwarka	DTDW	35
Delhi	The Times of India	Delhi Times - East Zone	DTEZ	60
Delhi	The Times of India	Delhi Times -Ghaziabad	DTGZ	60
Delhi	The Times of India	Delhi Times - North Zone	DTNZ	60
Delhi	The Times of India	Delhi Times - South Zone	DTSZ	85
Delhi	The Times of India	Delhi Times - West Zone	DTWZ	85
Delhi	The Economic Times	The Economic Times - Delhi	ETD	275
Delhi	Navbharat Times	Delhi Times Masala Mix	HD	275
Delhi	Navbharat Times	Nbt Masala Mix - Gaziabad	HDGZ	10
Delhi	Navbharat Times	Nbt Masala Mix - Noida	HDND	25
Delhi	Navbharat Times	Nbt Masala Mix - Trans Hindan Area	HDTHA	15
Delhi	Navbharat Times	Navbharat Times - City - Delhi	NBTMAH	275
Delhi	The Times of India	Noida Times	NOIT	60
Delhi	Sandhya Times	Sandhya Times - Delhi	SNTD	30
Delhi	The Times of India	Sunday Cl. Pullout-Non Matri	STOID	440
Delhi	The Times of India	The Times Of India - Delhi	TOID	440
Delhi	The Times of India	The Times Of India - Noida	TOINOI	65
Gurgaon	The Times of India	Delhi Times - Faridabad	DTFR	50
Gurgaon	The Times of India	Gurgaon Times	GURT	55
Gurgaon	Navbharat Times	Nbt Masala Mix - Faridabad	HDFR	33
Gurgaon	Navbharat Times	Nbt Masala Mix - Gurgaon	HDGR	33
Gurgaon	The Times of India	The Times Of India Delhi - Gurgaon	TOIDGR	55
Hyderabad	The Times of India	The Times Of India - Hyderabad	TOIH	170
Hyderabad	The Times of India	Times Of India Vijayawada	TOIVJW	25
Hyderabad	The Times of India	The Times Of India - Visakhapatnam (Vizag)	TOIVSP	50
Hyderabad	The Times of India	Hyderabad Times	HT	165
Hyderabad	The Times of India	Hyderabad Times - Secunderabad Zone	HTSZ	
Hyderabad	The Times of India	Vijayawada Times Of India (Citi Centric)	VJWT	25
Hyderabad	The Times of India	Vizag - Times Of India (Visakhapatnum)	VSPT	50
Hyderabad	The Times of India	Education Times Of India Vijayawada	EDTVJW	25
Hyderabad	The Times of India	Property Times Of India Vijayawada	PRVJW	25
Hyderabad	The Times of India	The Times of India Hyderabad Property Tabloid	TOIHPR	
Hyderabad	The Economic Times	The Economic Times - Hyderabad	ETH	110
Jaipur	The Times of India	The Times of Ajmer	AJMP	11
Jaipur	The Times of India	The Times Of India - Jaipur	TOIJ	120
Jaipur	The Economic Times	Economic Times - Jaipur	ETJ	15
Jaipur	The Times of India	The Times Of India - Jaipur City	TOIJC	100
Jaipur	The Times of India	The Times Of India - Jaipur(Upcountry)	TOIUC	80
Jaipur	The Times of India	Jaipur Times	JAIT	45
Jaipur	The Times of India	Alwar Plus	ALVP	21
Jaipur	The Times of India	Jodhpur Plus	JOP	20
Jaipur	The Times of India	Kota Plus -Jaipur	KTP	20
Jaipur	The Times of India	Udaipur Plus	UDP	20
Jaipur	The Economic Times	Economic Times - Jaipur	ETJ	
Kolkata	The Times of India	The Times Of India - Kolkata	TOIK	
Kolkata	The Times of India	The Times Of India - Kolkata Guwahati	GUS	
Kolkata	The Times of India	Calcutta Times	CT	

Kolkata	The Economic Times	The Economic Times - Kolkata	ETK	105
Kolkata	Samay	Ei Samay -Kolkata	ESAMK	85
Kolkata	Samay	Rabibaroari - Kolkata	RABBSK	
Kolkatta	Samay	Ei Samay Bardhman	ESMBDA	
Lucknow	The Times of India	The Times Of India - Lucknow	TOIL	
Lucknow	The Times of India	The Times Of India - Kanpur	TOIKN	
Lucknow	The Times of India	The Times Of India - Delhi - West Utrakhand	TOIWUTK	
Lucknow	The Times of India	The Times Of India - Lucknow @ Allahabad Varanasi	ALLVAR	
Lucknow	The Times of India	The Times Of India Lucknow-City Run	TOILC	
Lucknow	The Times of India	The Times Of India-Agra	TOIWAGR	
Lucknow	The Times of India	The Times Of India-Bareilly	TOIWPLY	
Lucknow	The Times of India	The Times Of India-Dehradun	TOIWDEH	
Lucknow	The Times of India	The Times Of India-Meerut	TOIWMEP	
Lucknow	The Times of India	Agra Times	AP	26
Lucknow	The Times of India	Allahabad Times	ALP	35
Lucknow	The Times of India	Bareilly Times Of India	SPBL	34
Lucknow	The Times of India	Doon Times Of India	DP	40
Lucknow	The Times of India	Kanpur Times	KNP	35
Lucknow	The Times of India	Lucknow Times	LT	70
Lucknow	The Times of India	Meerut Times Of India	MEEP	25
Lucknow	The Times of India	Varanasi Times	VART	40
Lucknow	The Times of India	Gorakhpur Plus - Lucknow	GORP	25
Lucknow	The Times of India	Haridwar Plus -Lucknow	HRWP	23
Lucknow	The Times of India	Jhansi Plus - Lucknow	JHPL	22
Lucknow	The Times of India	Kumaon Plus - Lucknow	KMPL	22
Lucknow	The Times of India	The Times Of Aligarh	ALGP	20



# EDS

## Add-on Rates

ay		
CD MULTICOLUMN		
Add-on	Base	Add-on
	30	27
33	37	33
15	17	15
29	32	29
15	17	15
20	22	20
360		
54		
32		
54		
54		
54		
77		
77		
248	300	270
248	300	270
9	11	10
23	28	25
14	17	15
248	300	270
54		
27	33	30
396	460	414
396	460	414
59	72	65
45		
50		
30	33	30
30	35	33
50	60	55
153	200	180
23	25	23
45	50	45
149	200	180
	100	90
23	25	23
45	50	45
23	25	23
23	25	23
	200	180
99	150	135
10	11	10
115	120	115
14	15	14
90	100	90
50	80	50
41	45	41
19	21	19
18	20	18
18	20	18
18	20	18
	20	18
		300
	35	32
		135

95	200	172
71	85	71
	70	48
	15	10
	165	149
	60	54
	110	100
	55	50
	165	149
	44	39
	50	45
	70	63
	50	45
24		
32		
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35		
21		
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17		

# BUSINESS CLASSIFI

Classified Display & Run on Line : Base & A

Effective 2019 Year				Classified Displ
Centre	Publication	Edition	SAP Code	CD FORUM
				Base
Lucknow	The Times of India	Times Plus (Moradabad)	MOP	19
Lucknow	The Economic Times	The Economic Times - Lucknow	ETL	
Lucknow	Navbharat Times	Lucknow Times Masala Mix	LTMM	33
Lucknow	Navbharat Times	Navbharat Times - Lucknow	NBTL	
Mumbai	The Times of India	The Times Of India - Mumbai	TOIM	350
Mumbai	The Times of India	Sunday Times Of India - Mumbai	STOIM	350
Mumbai	The Times of India	Times Of India - Navi Mumbai	TOIVP	60
Mumbai	The Times of India	Bombay Times	BT	275
Mumbai	The Times of India	Andheri-West (West Side Plus)	ANDW	60
Mumbai	The Times of India	Bandra Khar (West-Side Plus)	BAPA	60
Mumbai	The Times of India	Bandra To Borivili (West Side Plus)	WSP	120
Mumbai	The Times of India	Chembur Ghatkopar Plus	CHGP	60
Mumbai	The Times of India	Cuffe Parade Worli (BT Zone Pluses)	SOBO	60
Mumbai	The Times of India	Dahisar-Virar (West Side Plus)	DAVI	60
Mumbai	The Times of India	Dombivli Kalyan Plus	SUBP	55
Mumbai	The Times of India	Downtown Plus	DTP	65
Mumbai	The Times of India	Goregaon Malad (BT Zone Pluses)	GOMA	60
Mumbai	The Times of India	Kandivili Borivili (BT Zone Pluses)	KABO	60
Mumbai	The Times of India	Mulund Plus	MUP	60
Mumbai	The Times of India	Mumbai Times Thane Plus - WEEKDAY(MON-THU)	MTHPWK	
Mumbai	The Times of India	Mumbai Times Thane Plus - WEEKEND (FRI -SUN)	MTHPWD	
Mumbai	The Times of India	New Bombay Plus	NBP	60
Mumbai	The Times of India	Santacruz-Vileparle (West Side Plus)	SAVI	60
Mumbai	The Times of India	Thane Plus(BT-Split)	THPL	60
Mumbai	The Economic Times	The Economic Times Mumbai City Run	ETMC	160
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai	MTM	180
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai - Thane Badlapur	MTMTB	60
Mumbai	Maharashtra Times	Maharashtra Times - Mumbai - Vasai Virar	MTVVP	60
Mumbai	Mirror	Mumbai Mirror	MMIR	280
Mumbai	Navbharat Times	Navbharat Times - Mumbai	NBTM	150
Nagpur	The Times of India	The Times Of India - Nagpur	NGTOI	30
Nagpur	The Times of India	Sunday Times Of India - Nagpur	SNGTOI	25
Nagpur	The Times of India	Times Of India -Aurangabad	TOIAUG	15
Nagpur	The Times of India	Times Of India Nashik Split - Pune Upcountry	TOINSK	25
Nagpur	The Times of India	Nagpur Times	NGT	25
Nagpur	The Economic Times	The Economic Times -Nagpur ( Mumbai Split)	ETNAG	10
Nagpur	Maharashtra Times	Maharashtra Times - Aurangabad	MTAG	20
Nagpur	Maharashtra Times	Maharashtra Times - Nagpur	MTNAG	23
Nagpur	Maharashtra Times	Maharashtra Times - Nashik	MTNK	25
Nagpur	Maharashtra Times	Maharashtra Times-Jalgaon(MTM-Split)	MTJLG	10
Patna	The Times of India	The Times Of India - Bihar (Patna Split)	TOIBIR	37
Patna	The Times of India	The Times Of India - Jharkhand (Patna Split)	TOJHK	21
Patna	The Times of India	Patna Times	PAT	27
Patna	The Times of India	Ranchi Times	RANT	27
Pune	The Times of India	The Times Of India - Goa	TOIGO	30
Pune	The Times of India	The Times Of India - Kolhapur	TOIKLP	20
Pune	The Times of India	The Times Of India - Pune	TOIPU	175
Pune	The Times of India	Sunday Times Of India - Pune	STOIPU	175
Pune	The Times of India	Pune Times	PT	165
Pune	The Times of India	East Side Plus - Pune	ESPPU	75
Pune	The Times of India	Twin Town Plus -Pune	TTPPU	45
Pune	The Times of India	West Side Plus - Pune	WSPPU	75
Pune	The Economic Times	The Economic Times Pune	ETPU	30
Pune	Maharashtra Times	Maharashtra Times - Kolhapur	MTKL	28
Pune	Maharashtra Times	Maharashtra Times - Pune	MTPE	115

Pune	Maharashtra Times	Maharashtra Times - Ahmednagar	MTAMD	
Pune	Maharashtra Times	MT- Kothrud Times	KOTRD	
Pune	Mirror	Pune Mirror	PMIR	85

# EDS

## Add-on Rates

ay		
CD MULTICOLUMN		
Add-on	Base	Add-on
17		
	35	32
30		
	91	82
350	450	450
350	450	450
54	90	81
275		
54		
54		
108		
54		
54		
54		
50		
59		
54		
54		
54		
	75	68
	75	68
54		
54		
54		
160	175	175
180	200	200
54		
54		
280	315	315
150	165	165
27	55	50
23	50	45
14	16	14
23	50	45
23	50	45
9	20	18
18	32	29
21	40	36
23	40	36
9	20	18
33	137	123
19	42	38
24	27	24
24	27	24
27	35	32
18	40	36
158	225	203
158	225	203
149		
68		
41		
68		
27	55	50
25	30	27
104	130	117

	30	27
	25	23
77	125	113