

SAMBAD ADVERTISEMENT TARIFF

DISPLAY COLOR ADS (Rate Per Sqcm.)				
COVERAGE	FRONT PAGE	BACK PAGE	PAGE -3	INNER PAGE
ALL EDITIONS	2600	1850	1700	1450
BHUBANESWAR	1550	1250	1050	950
CUTTACK	1100	800	650	550
ANGUL	750	650	500	450
JAIPUR	750	650	500	450
BALASORE	900	700	550	500
SAMBALPUR	1050	750	650	550
ROURKELA	750	650	500	450
BERHAMPUR	900	700	550	500
JEYPORE	750	650	500	450
BBSR + CTC	2000	1400	1200	1100

NOTICE ADS (Rate per Sqcm.)		
COVERAGE	PROPERTY/PUBLIC BANK POSSESSION/COURT NOTICE	
ALL EDITIONS	1350	1165
BHUBANESWAR	735	575
CUTTACK	475	315
ANGUL	365	265
JAIPUR	365	265
BALASORE	420	285
SAMBALPUR	525	285
ROURKELA	365	265
BERHAMPUR	365	265
JEYPORE	365	265
BBSR + CTC	950	735

Notes : ADS CAN BE CARRIED ONLY ON INNER PAGE FOR PREMIUM PAGE, DISPLAY AD RATE WILL BE APPLICABLE

PANEL ADS*		
POSITION	SIZE IN CMS	RATE
BACK PAGE	10 X 7	40,000
SPORTS PAGE	10 X 7	30,000
FOR ALL EDITIONS, SCHEME - 3+1		

FILM & ENTERTAINMENT*(Rate per sqcm.)		
RATE		
POSITION	COLOR	B/W
INNER PAGE	350	175
*FOR ALL EDITIONS		

EMPLOYMENT (Rate Per sqcm.)		
	COLOUR	B/W
E2 (1 + 1 INSERTION)	590	515
E2 (SINGLE INSERTION)	430	375
*FOR ALL EDITIONS, EVERY MONDAY & FRIDAY		

DISPLAY CLASSIFIED (COLOUR)				
	SIZE IN CMS	PUBLICATION DAY	INSERTIONS	RATE
DISPLAY CLASSIFIED B/W (ALL PRODUCTS INCLUDING BUSINESS TO BUSINESS/EDUCATION)	4 X 5	TUESDAY THURSDAY SATURDAY	FOR 2 INSERTIONS	9,000
			FOR 6 INSERTIONS	24,000
			FOR 15 INSERTIONS	54,500
			FOR 30 INSERTIONS	1,03,000

DISPLAY CLASSIFIED (B/W) - DAILY

DISPLAY CLASSIFIED B/W ALL PRODUCTS INCLUDING BUSINESS TO BUSINESS/EDUCATION	SIZE IN CMS	PUBLICATION DAY	INSERTIONS	RATE
	4 X 5	EVERYDAY	2 INSERT	3,400
			6 INSERT	8,500
			15 INSERT	18,000
	30 INSERT		33,500	
	4 X 10		2 INSERT	57,000
			6 INSERT	15,700
15 INSERT		34,500		
			30 INSERT	66,000

CLASSIFIEDS - DAILY				
POSITION	SIZE IN CMS	PUBLICATION DAY	SCHEMES	RATE

BIRTHDAY/ MARRIAGE/ ANNIVERSA RY/WISHES /OBITUARY	4 X 10	EVERYDAY	-	2000
RETIREMENT	4 X 10	EVERYDAY	-	2000
MISSING	4 X 10	EVERYDAY	-	1000
PHD/FOREIGN T	4 X 10	EVERYDAY	-	4000
SCHOLARSHIF	4 X 10	EVERYDAY	-	1000

RECRUITME NT/NOTICE/ ACCOMODA TION/BUSIN ESS (5 Min.4 x 15 M		EVERYDAY	-	0 PER SQ CM
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CLASSIFIED RUN ON WORDS MAX 50		EVERYDAY	2+1	Rs. 500 for First 20, after that 30 per Second
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CLASSIFIED RUN ON WORD (E2 - RECRUITME NT)	WORDS MAX 50 MONDAY/FRIDAY		2+1	80/- Per Word
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